Alameda County COVID-19
Community Advisory Group

COVAX@acgov.org

Meeting 31
January 10, 2023
La siguiente presentación tiene servicio de interpretación al español.

Para iniciar esta función:
1. Haga clic en el icono de Interpretación
2. Seleccione español como idioma

Opcional: Para escuchar solo el audio en español, haga clic sobre “Mute Original Audio”

Live interpretation services are available in Spanish.
Using Closed Captioning

- Click Closed Caption in the controls at the top or bottom of your screen
- After selecting “Closed Caption,” you will see the captioning at the bottom of your screen
- If you need to adjust the caption size
- Click on the arrow next to “stop/start video” and choose “Video Settings”
- Click on “Accessibility”
- Move the slider to adjust the caption size

Como Usar los Subtítulos

- Haga click sobre Closed Caption en los controles arriba en su pantalla
- Después de seleccionar “Closed Caption”, vera los subtítulos al pie de su pantalla
- Si necesita ajustar el tamaño de los subtítulos
- Haga click sobre la flecha cerca de “stop/start video” y elija “Video Settings”
  - Haga click en “Accessibility”
  - Mueva el deslizador para ajustar el tamaño de los subtítulos
AGENDA

1. Welcome
2. County & Partner Updates
3. CAG Going Forward
4. Close Out

Please mute your microphone when not speaking.
Please ask your questions in the chat.
2. Partner Updates & County Updates
COVID Data & COVID Policies

Dr. Nick Moss
Epidemic Data Key Points 1/6/23 –

• 18 COVID-19 cases per 100,000 residents per day
• 168 hospitalized, 13 ICU
• 536 deaths reported among confirmed cases in 2022

• Alameda County in CDC "Medium" COVID-19 Community Level
• Flu and RSV situations improved – could worsen again
• Some local hospitals remain highly burdened
• XBB.1.5 impact TBD

Visit the COVID-19 [dashboard](#) for more data
Alameda County COVID-19 Daily Case Rate
Tasa diaria de casos de COVID-19 del Condado de Alameda

New cases per 100,000 per day, 7-day average, by episode date
Casos nuevos por 100,000 por día, promedio de 7 días, por fecha de episodio

Includes City of Berkeley
Source: CalREDIE Data Distribution Portal download January 5, 2022

Transmission thresholds are adapted from the Centers for Disease Control and Prevention weekly thresholds, available at: https://covid.cdc.gov/covid-data-tracker/#county-view
Alameda County COVID-19 Test Positivity

% positive tests, 7-day rolling average, by specimen collection date

- % positive tests, 7-day rolling average, by specimen collection date

Includes City of Berkeley

Source: CalREDIE Data Distribution Portal downloaded January 5, 2022
Patients with COVID-19 Currently Hospitalized in Alameda County

Pacientes con COVID-19 actualmente hospitalizados en el Condado de Alameda

Source: California Department of Public Health
Patients with COVID-19 Currently Hospitalized in Alameda County, 2020-2022

Source: California Department of Public Health
Wastewater Monitoring to 12/29 – East Bay Municipal Utilities District

Data Source: CDPH Drinking Water and Radiation Lab

Concentration Unit: SARS-CoV-2/L

Change Sample Date
Dec 16, 20
Jan 04, 23

Cal-SuWers Network Dashboard accessed 1/6/23
COVID-19 Variant Distribution Nowcast, 1/1-1/7, 2023

CDC COVID Data Tracker: Variant Proportions Accessed 1-6-23
CDC COVID-19 Community Levels in US by County, 1/5/23
Percentage of RSV Admissions in Nor Cal Kaiser Facilities, 2017–present

Note: Data have been shifted so that Week 1 aligns across seasons.

California Weekly Report for Influenza (Flu) and Respiratory Disease Surveillance
California Influenza Activity Levels, Dec. 25 – Dec. 31, 2023

- **California Statewide**: Moderate
- **Northern Region**: Moderate
- **Bay Area Region**: Moderate
- **Central Region**: Moderate
- **Upper Southern Region**: Low
- **Lower Southern Region**: Moderate

[California Weekly Report for Influenza (Flu) and Respiratory Disease Surveillance](#)
COVID Division & Strategy Updates

Dr. Donata Nilsen
COVID Division Winter Activities

• Infection Prevention & Outbreak Guidance
• Treatment Education and Outreach
• Vaccinations
• Testing
• Coordination with Community Partners
• Supporting LTCFs and other settings
• Data Management and Dashboards
COVID Community Support Services Continue

- **Information Sharing** - Vaccination PODs, Therapeutics, Access to Testing
- **Flu & COVID Vaccination Education**
- **Inquiries Call Line**
  - Vaccination Appointments
  - Isolation Guidance
  - Access to Treatments
  - Resource Navigation
- **Therapeutics Coordination**
  - Connect Positive residents to Treatment Options and Sesame Care
  - Coordinate Therapeutics allocations with Alameda County providers
COVID Optum Serve Testing Site Updates

• CDPH Optum Serve Operations

Site Closures
- Effective January 22 San Leandro Marina Community Center 15301 Wicks Blvd, San Leandro (we have requested an extension to February 5)
- Effective February 5 Mobile Bus Site Closures
  - Dublin/ Pleasanton BART, West Oakland BART, Oakland Coliseum BART, Bay Fair BART, Harold Way and Meyer Sound, Berkeley
  - City of Refuge, Oakland and West Oakland Health Center

Optum Serve San Pablo Park, 2800 Street, Berkeley will remain open Sun-Thurs 11am-3pm

New Testing and Test to Treat Operations
- Symptomatic testing recipients tested for COVID-19, Flu A and Flu B
- COVID Positive patients notified speak with an Optum Serve Call Center RN for prescreening
- Can log into their LHI/Optum Serve account and complete a Pre-screening questionnaire then contacted by physician for telehealth
- Medications can be picked up at an Optum Serve site or participating pharmacy if prescribed.
Winter Wellness Campaign

Neetu Balram
Targeted Digital and Social Media Ads

Running through February 2023

• $25,000 budget

Audience:

• Low Income Adults: 18-65, Individuals making <$50k/year and Households making <$100k/year
  • In Priority Communities
  • In English, Spanish, Chinese, Tagalog

Goal: Ads seen 2.5 million times by residents most impacted by COVID-19
Informed by Staff and Community Feedback

• Message: Based on staff feedback (COVID Division, HEPP and HPCP) on what questions and concerns they were hearing from community partners
• Evolved over time as message was used; A/B testing in the field
• Campaign visuals: Based on feedback shared during the development of the vaccination ad campaign (also informed by community feedback)
• Shared with staff (COVID Division, HEPP and HPCP) to get feedback before going public
Message

Raise awareness about the layers of protective actions Alameda County residents can take to help mitigate seasonal illness like respiratory viruses (including COVID-19) during the 2022 gathering season and beyond.

Arm residents with accurate information and remind them about the simple steps they can take to keep themselves and others healthy and well.

• **The Wellness Checklist.** Follow simple steps to ensure your health and wellness this winter. Receive regular screenings, get vaccinated, boosted, and a COVID-19 test prior to gathering in small groups and outdoors, if possible, wear a high-quality mask to protect against respiratory viruses and stay focused on your mental health. [Get the Wellness Checklist]

• **Affordable Care.** Resources are available. Treatment and vaccines and boosters are free and available for Alameda County residents. [Get the Wellness Checklist]

• **Preventative Care.** Don’t wait until you're sick to establish a relationship with a health care provider. Talk to a doctor about staying up-to-date on routine screenings and recommended vaccines. [Get My Wellness Checklist]
Check Your Health.

- **Get boosted**
  - Stay healthy this season.

 GET WELLNESS TIPS →

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

Free Health Resources.

- **Staying healthy can be free**
  - Low-cost or no-cost care options
  - Telehealth appointments
  - Physical and mental health care

GET THE LIST →

GET WELLNESS TIPS →

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

Easy Steps to Stay Well.

- **Wear high-quality mask**
  - Self-test before gathering with loved ones
  - Get vaccinated or boosted
  - Find a health care provider

GET OUR TIPS →

GET WELLNESS TIPS →

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

Check Your Health.

Spread Joy, Not Germs.

- Wash your hands
- Wear a mask
- Gather outdoors

GET OUR TIPS →
Digital Resources (Wellness Checklist)

Share the Season, Not Sickness

Through health care providers, the State, or Alameda County, there are resources available to everyone, regardless of insurance status. We’ve created a simple and easy checklist to help ensure your health and wellness this winter. Now is the time to make sure you’re healthy before this holiday gathering season.

Winter Wellness Checklist

Below is your checklist to stay healthy this winter.

- Stay home if you feel sick.
- Talk to a doctor about staying up-to-date on routine recommended vaccines.
- Get vaccinated against the flu.
- Get boosted against COVID-19.
- Take a rapid COVID-19 test prior to gathering with family or elderly people. If you don’t have test kits at home, find a community testing location near you.
- If you test positive, stay home and contact your health care provider right away to get treatment. Don’t wait until symptoms get worse.
- Gather in small groups and outdoors if possible.
- Keep rooms well ventilated.
- Accommodate the highest-risk person at your gathering.
- Wear a high-quality, well-fitting mask indoors.
- When traveling, wear a well-fitted mask—any mask is better than nothing.
- Wash your hands to protect yourself against the common cold or respiratory viruses.
- Pay attention to your mental health.

Check Your Health, Alameda County!

BeWell.acgov.org

Downloadable in English, Spanish, Chinese, Tagalog
Week 1 Results Highlights

• 206,229 impressions and 1,163 clicks
• Top locations by impressions: Oakland, Hayward, San Lorenzo, San Leandro
• Top locations by clicks: Oakland, Hayward, San Leandro
• Most clicks coming through mobile phones
• Most impressions among 25-44; English and Spanish
3. CAG Going Forward
Quick Zoom Poll:

Please click on the “Poll” option at the bottom of Zoom and mark your top three most important or valuable components of the CAG meetings:

- COVID Data & policy updates
- COVID Division & Strategy Updates
- Communications Updates
- Partner Updates
- Breakout group working sessions
- Other________ [write into the chat]
Small Group Breakout Questions

1. What do you want to see us accomplish moving forward?

2. What models do you see for us working together going forward? What type of relationship do you want to see?
4. Close Out
THANK YOU!

COVID-19 Vaccine
covid-19.acgov.org/vaccines
(510) 208-4829

COVID-19 Testing
covid-19.acgov.org/testing

@Dare2BWell

WAYS TO STAY INFORMED

Community Advisory Group (CAG)
2nd Tues. of the month, 5:30-7:00 PM; next on 2/14/23
covid-19.acgov.org/community-advisory-group

Public Health Commission
2nd Thurs. of the month, 6:00-8:00 PM; next on 2/16/23
acphc.wordpress.com

Health Care Services Agency (HCSA)
COVID-19 Updates
Includes presentations & newsletters
covid-19.acgov.org/response
Access to COVID Therapeutics (Treatment)
Acceso a la terapéutica COVID (Tratamiento)

TESTED POSITIVE? NEED TREATMENT? NO DOCTOR?
¿HA DADO POSITIVO? ¿NECESITA TRATAMIENTO? ¿NO HAY MÉDICO?
Sesame Care: 833-686-5051 | https://sesamecare.com/covidca

• California COVID Telemedicine Line for FREE virtual health screenings and FREE prescriptions (Paxlovid or molnupiravir) / Línea de telemedicina COVID de California para realizar exámenes de salud virtuales y prescripciones GRATUITAS (Paxlovid o molnupiravir)
• Appointments in English & Spanish, interpretation line for other languages / Citas en inglés y español, línea de interpretación para otros idiomas

HAVING TROUBLE OR HAVE OTHER QUESTIONS?
¿TIENE PROBLEMAS O TIENE OTRAS PREGUNTAS?
ACPHD COVID Community Support: 510-268-2101 | ncov@acgov.org
Alameda County's Winter Storm Resources website, with information on warming centers and shelters for the unhoused, evacuation shelters, road closures and City storm-related web pages:

https://www.acgov.org/emergencysite/guidance.htm
https://www.acpwa.org/prepare-for-winter-storms.page

Residents can also call 211 for storm help.

Los residentes también pueden llamar al 211 para obtener ayuda durante la tormenta.
ACCE (Alliance of Californians for Community Empowerment) Tenants' Resource Page for Help Getting Storm Damage Repaired - English and Spanish /

https://www.acceaction.org/flooding