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  2. Seleccione español como idioma
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For PC and Android



For iPhone and Mac

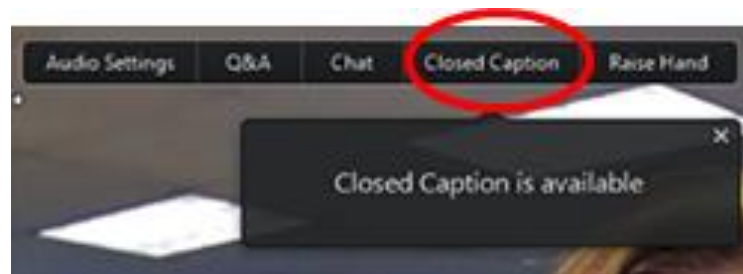
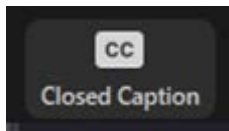
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1. Optional: To listen to only Spanish audio, click on "Mute Original Audio"

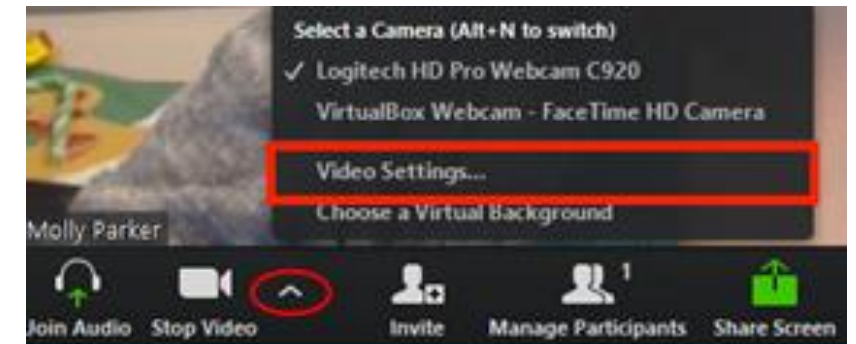
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- After selecting Closed Caption, you will see the captioning at the bottom of your screen.
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  - Click on the arrow next to stop/start video and choose Video Settings
  - Click on Accessibility
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- Haga click sobre la flecha cerca de “stop/start video” y elija “Video Settings”
  - Haga click en “Accessibility”
  - Mueva el deslizador para ajustar el tamaño de los subtítulos



# Alameda County COVID-19 Vaccine Community Advisory Group

[COVAX@acgov.org](mailto:COVAX@acgov.org)

Meeting 5  
February 23, 2021



Alameda County  
Health Care Services Agency



Alameda County Public Health Department  
Celebrating Healthy People in Healthy Communities

# Agenda & Housekeeping

1. Welcome
2. Vaccine Updates
3. Who Are We Vaccinating?
  1. Phase 1b Tier 1 Vaccination
4. Older Adults Vaccination Plan
5. Communications Update
6. Chat Q&A

Panelists:

Please keep your microphone on mute  
while not speaking

Attendees:

Feel free to include questions in the Chat



# 1. Welcome



## 2. Vaccine Updates



# Vaccine Access Expanded Across Alameda County—*supply remains limited*

Vaccine Site Lead Agency	Vaccinating	Operating Hours	How to make an appointment
<b>Oakland Coliseum</b> State/Federal	Health Care Workers; Ages 65+; Essential workers in Food/Ag; Education/Childcare; Emergency Services	Mon – Sun 9am – 7pm	MyTurn: <a href="https://myturn.ca.gov/">https://myturn.ca.gov/</a> 1-833-422-4255 (M-F 8AM-8PM, Sa-Su 8AM-5PM)
<b>Alameda County Fairgrounds</b> Alameda County + Sutter + Stanford	Health Care Workers; Ages 65+; Some essential workers	Wed - Sat 8am – 4:30pm	<ul style="list-style-type: none"> <li>Sign up to be notified: <a href="https://covid-19.acgov.org/vaccines">https://covid-19.acgov.org/vaccines</a></li> <li>Sutter members: <a href="http://www.sutterhealth.org/covid-vaccine">www.sutterhealth.org/covid-vaccine</a> or (844) 987-6115</li> <li>Stanford Health Care members: <a href="https://stanfordhealthcare.org/covid19updates">https://stanfordhealthcare.org/covid19updates</a> or (650) 498-9000</li> </ul>
<b>Buchanan Parking @ Golden Gate Fields</b> City of Berkeley + Alameda County	Health Care Workers; Ages 65+; Essential workers in Food/Ag, Childcare	Please check website	City of Berkeley: <a href="https://www.cityofberkeley.info/covid19-vaccine/">https://www.cityofberkeley.info/covid19-vaccine/</a>
<b>Fremont High School</b> Alameda County	Health Care Workers; Ages 65+; Essential workers in Food/Ag, Childcare, Private Security	Th – Sat 9am – 4pm	Sign up to be notified: <a href="https://covid-19.acgov.org/vaccines">https://covid-19.acgov.org/vaccines</a>
<b>Fire Pop Up PODs</b>	Health Care Workers; Ages 65+; Essential workers in Food/Ag, Education/Childcare, Emergency Services	Varies by location	Tiburcio Vasquez : <a href="https://tvhc.org/covid-19-vaccine/">https://tvhc.org/covid-19-vaccine/</a>



# Vaccine Access Expanded Across Alameda County—*supply remains limited*

Health Care Partner	Vaccinating	How to make an appointment
Community Health Centers	Health Care Workers; Ages 65+	Contact your health care provider (Community Health Center Network, Roots, Davis Street)
Kaiser	Health Care Workers; Ages 65+, starting with those at highest risk of exposure or complications	For more information, visit: <a href="http://www.kp.org/covidvaccine">www.kp.org/covidvaccine</a>
Sutter	Health Care Workers; Ages 65+	For more information, visit: <a href="http://www.sutterhealth.org/covid-vaccine">www.sutterhealth.org/covid-vaccine</a> Sutter patients can call (844) 987-6115 for an appointment
Stanford Health Care	Health Care Workers; Alameda County residents receiving care at Stanford in past 3 years and aged 65+	For more information, visit: <a href="https://stanfordhealthcare.org/covid19updates">https://stanfordhealthcare.org/covid19updates</a>
CVS and Rite Aid	Health Care Workers; Ages 65+; Essential workers in Food/Ag; Education/Childcare; Emergency Services	<a href="#">CVS</a> <a href="#">Rite Aid</a> Eligible Californians should <u>not</u> contact individual stores for appointments or come to the store seeking a vaccination without an appointment.





# Community Advisory Committee Visit to Oakland Coliseum

- Members of the Community Advisory Group visited Feb 15
- Provided feedback to promote equitable access for communities hardest hit by COVID-19
  - Language access
  - Transportation
  - Accessibility
  - COVID-19 safety
  - Mobile sites
  - Community partnerships
- State and Federal partners welcomed feedback and are open to incorporating as site gets underway



# Vaccine Supply

Alameda County expects to receive 17,690 first doses this week

- State will try to keep the supply stable, as long as we use all doses every week
- Does not include doses delivered to multi-county entities Sutter and Kaiser; we don't have information about their supply & inventory
- Second doses are automatically tracked and provided; generally people receive both doses at the same location

Allocation based on estimated populations of people aged 65+ (70%) and essential workers in Phase 1b Tier 1 (30%)

Coliseum has separate supply, ~42,000 doses per week



# County-run POD Appointments

## Appointments are limited to people who live or work in Alameda County

- Same Day slots are further limited by zip code

## Alameda County is currently vaccinating:

1. Residents over the age of 65, many of whom are at high risk for severe illness from the COVID-19 virus
2. Residents who are at high risk for contracting/spreading the virus because of their work environment—this includes workers in health care, food/agriculture, emergency services, and education/childcare

***If you work in one of the sectors listed in #2, but do not have direct contact with clients/public or have the option to work from home, please wait your turn.***



# County-run POD Appointments

You need to bring the following to your COVID-19 vaccination appointment:

- **Photo Identification (ID):** Your photo ID does not have to be government issued.
- **Proof of Age:** Proof of age does not have to be government issued.
- **Proof of Home or Work Address:** If this information is not on your ID, then bring documentation that includes your name and home or work address.
- **Appointment Confirmation:** If you have an appointment, print the confirmation or provide it on your phone.
- **Mask:** Please remember to wear a mask and practice social distancing.

# State Update: Expanded Eligibility for Vaccine as of 3/15/21

People with underlying medical conditions:

- Cancer
- Chronic kidney disease (stage 4 and above)
- Chronic pulmonary disease (oxygen dependent)
- Down syndrome
- Immunocompromised state from solid organ transplant
- Pregnancy
- Sickle cell disease
- Heart conditions (excludes hypertension)
- Severe obesity (Body Mass Index  $\geq 40\text{kg/m}^2$ )
- Type 2 diabetes mellitus (with hemoglobin A1c level greater than 7.5%)

OR

If as a result of a developmental or other severe high-risk disability one or more of the following applies:

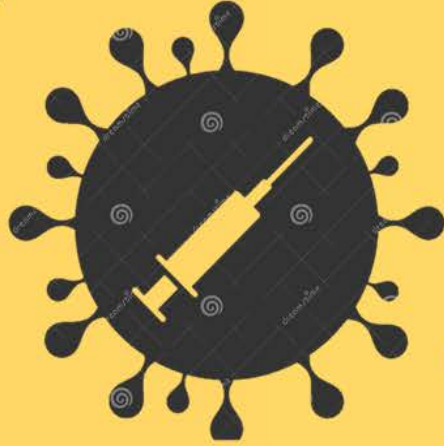
- Individual is likely to develop severe life-threatening illness or death from COVID-19 infection
- Acquiring COVID-19 will limit the individual's ability to receive ongoing care or services vital to their well-being and survival
- Providing adequate and timely COVID care will be particularly challenging due to individual's disability



# 3. Who Are We Vaccinating?







## **Alameda County is now vaccinating:**

- Health Care Workers
- People in Long Term Care Facilities
- People ages 65+
- Food/Agriculture/Restaurant/Grocery workers
- Emergency Services workers
- Education/Childcare workers



## **Within each category, prioritizing:**

- Older adults
- MediCal or Uninsured
- Areas with very high COVID-19 case rates (HPI Q1 + priority zip codes)
- People with direct contact with clients or the public at work
- People who cannot work from home



# of Vaccine Doses Administered

**319814**

# of First Doses Administered

**237179**

# of Second Doses Administered

**79893**

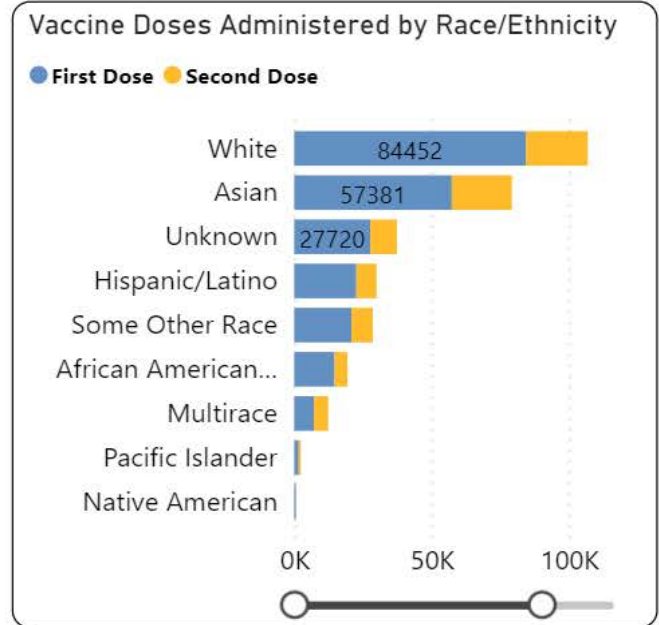
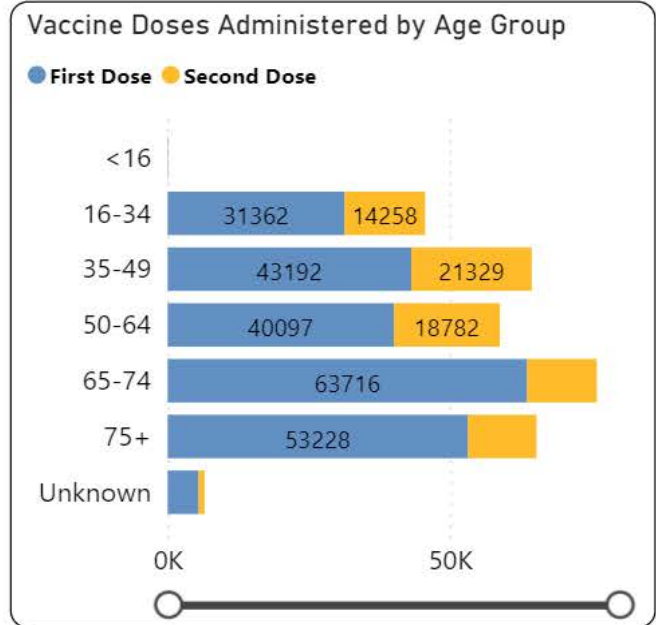
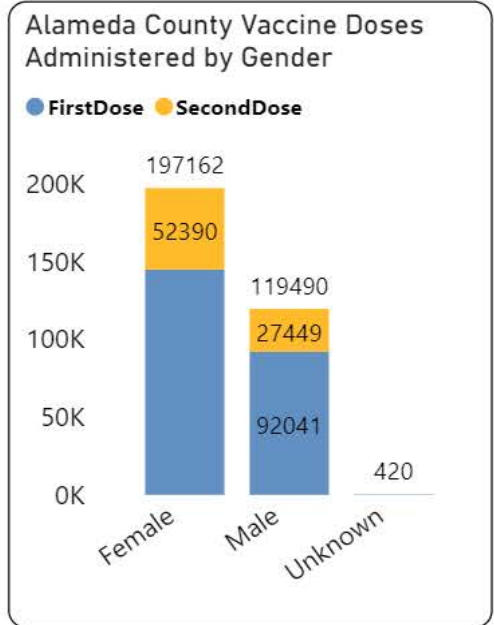
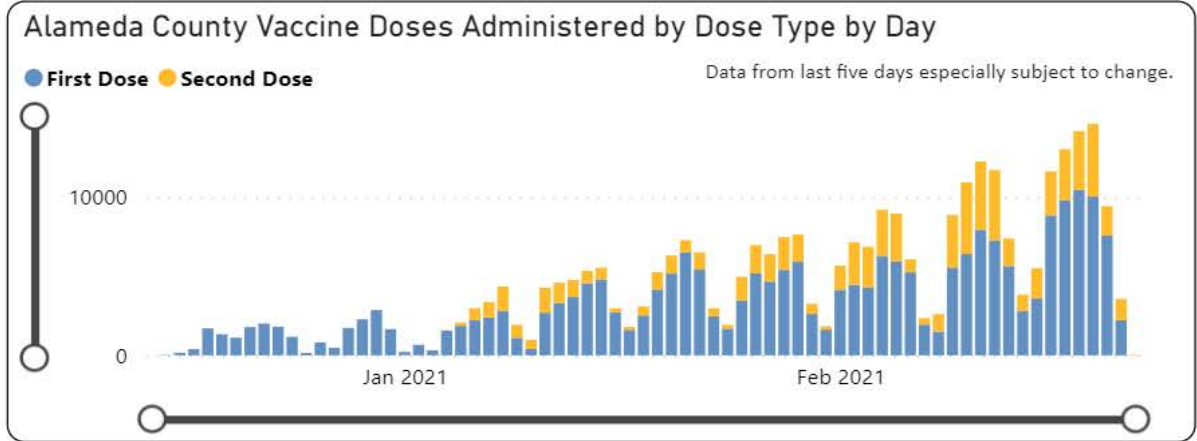


# Alameda County COVID-19 Vaccination Dashboard

**See Counts**

**See Percentages**

**Doses Received by the County**



Place	First Dose	Second Dose
Oakland	59631	19014
Fremont	28014	10325
Berkeley	21715	5721
Hayward	20114	8007
Alameda	13637	4350
Pleasanton	13497	4249
Livermore	13365	4054
San Leandro	12771	4535
Castro Valley	11608	4131
Union City	11146	4387
Dublin	7466	2586
Newark	5791	2095
Albany	3546	1010
San Lorenzo	3432	1191
Piedmont	2736	924
Ashland	2015	837
Emeryville	1774	700
Fairview	1739	609
Cherryland	1644	749
Remainder of County	825	197
Hayward Acres	346	154
Sunol	218	57

Source: County vaccination dashboard; CAIR data through 2.22.21



# By Gender, Age Group, Race/Ethnicity, Place & Over Time



## Alameda County COVID-19 Vaccination Dashboard

%>= 16 Years  
Received First Dose

**18.1%**

[See Counts](#)

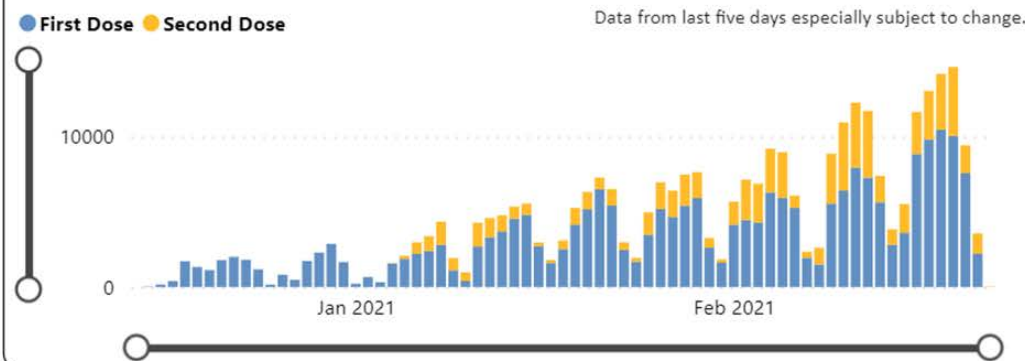
[See Percentages](#)

%>= 16 Years Fully  
Vaccinated

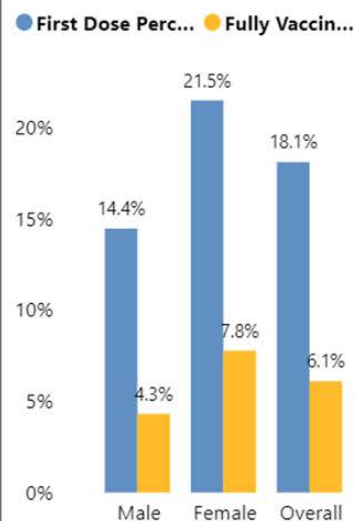
**6.1%**

[Doses Received  
by the County](#)

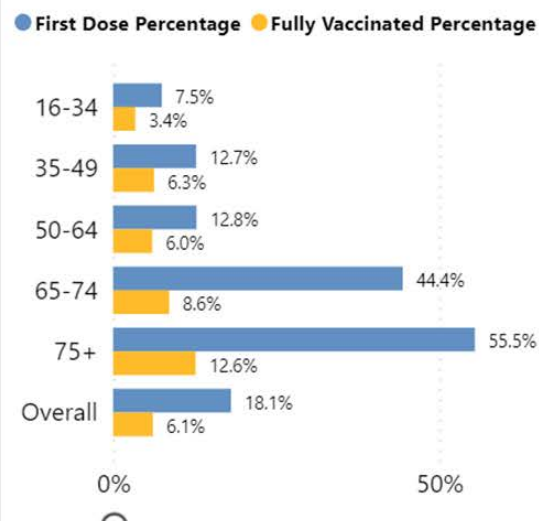
### Alameda County Vaccine Doses Administered by Dose Type by Day



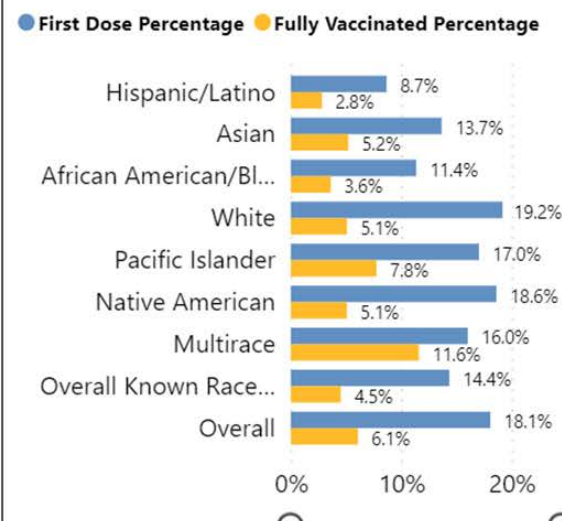
### Doses by Gender >= 16 Years



### Doses by Age Group



### Doses by Race/Ethnicity >= 16 Years



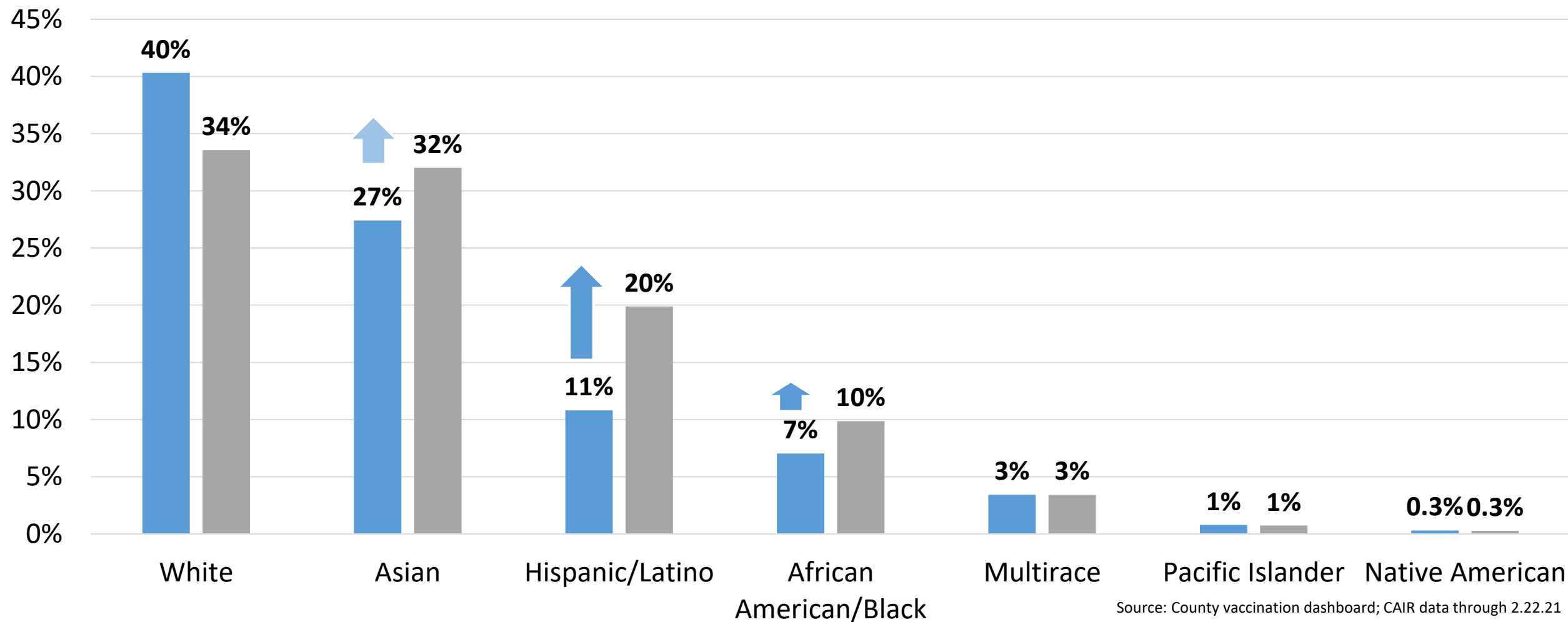
>= 16 Years

Place	Received First Dose	Fully Vaccinated
Piedmont	32.9%	11.1%
Sunol	27.4%	7.2%
Albany	23.3%	6.6%
Castro Valley	22.5%	8.0%
Pleasanton	21.8%	6.9%
Alameda	21.5%	6.8%
Remainder of County	21.4%	5.1%
Berkeley	20.5%	5.4%
Fairview	20.2%	7.1%
Union City	19.5%	7.7%
Livermore	19.3%	5.8%
San Leandro	17.9%	6.4%
Oakland	17.6%	5.6%
San Lorenzo	17.2%	6.0%
Hayward	16.4%	6.5%
Emeryville	15.8%	6.2%
Fremont	15.5%	5.7%
Newark	15.3%	5.5%
Dublin	14.3%	5.0%
Cherryland	14.0%	6.4%
Ashland	11.6%	4.8%
Hayward Acres	11.4%	5.1%



# Racial/Ethnic Distribution of Vaccine First Doses in Alameda County

■ First Dose by Race/Eth (%)    ■ County Pop 16+ by Race/Eth (%)



Source: County vaccination dashboard; CAIR data through 2.22.21

# Community POD-Fremont High

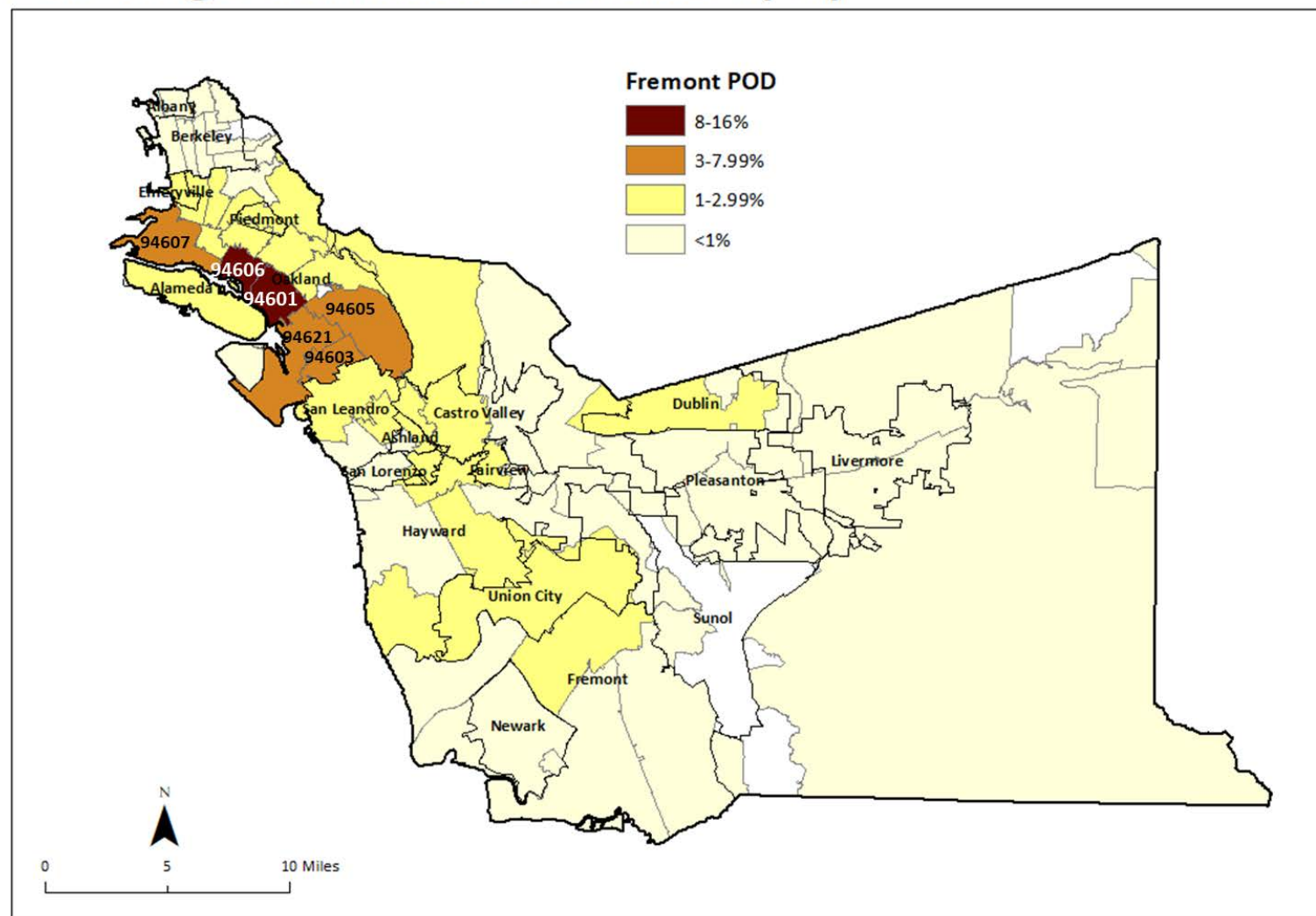




# Community POD Pilot: Fremont High-Oakland

## Percentage Distribution of Vaccines by Zip

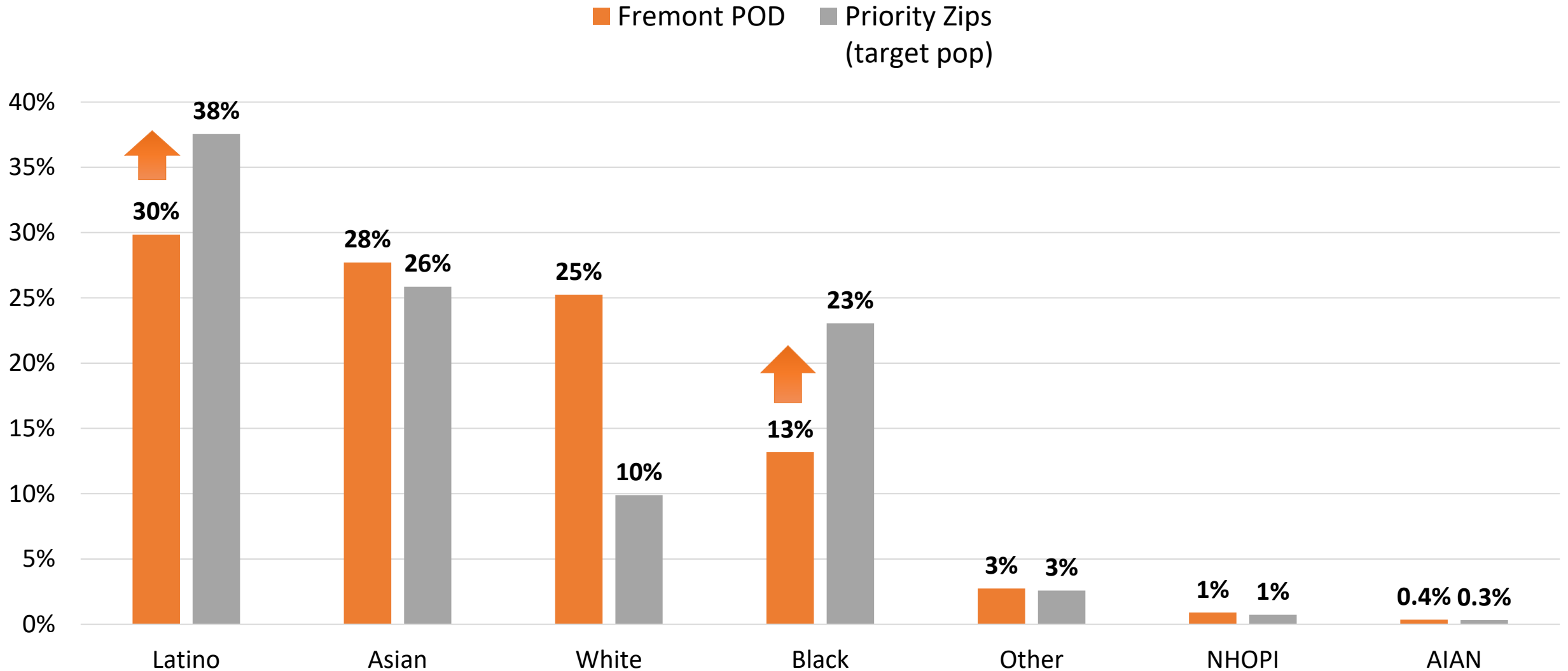
- Began accepting Phase 1b, Tier 1 population including non-health care frontline workers, 65+ on 2/11/21
- Hyper-local, targeted outreach & engagement to community immediately surrounding East Oakland + priority zip codes: 94601, 94603, 94606, 94606, 94607, 94621



Source: PrepMOD through 2.19.21

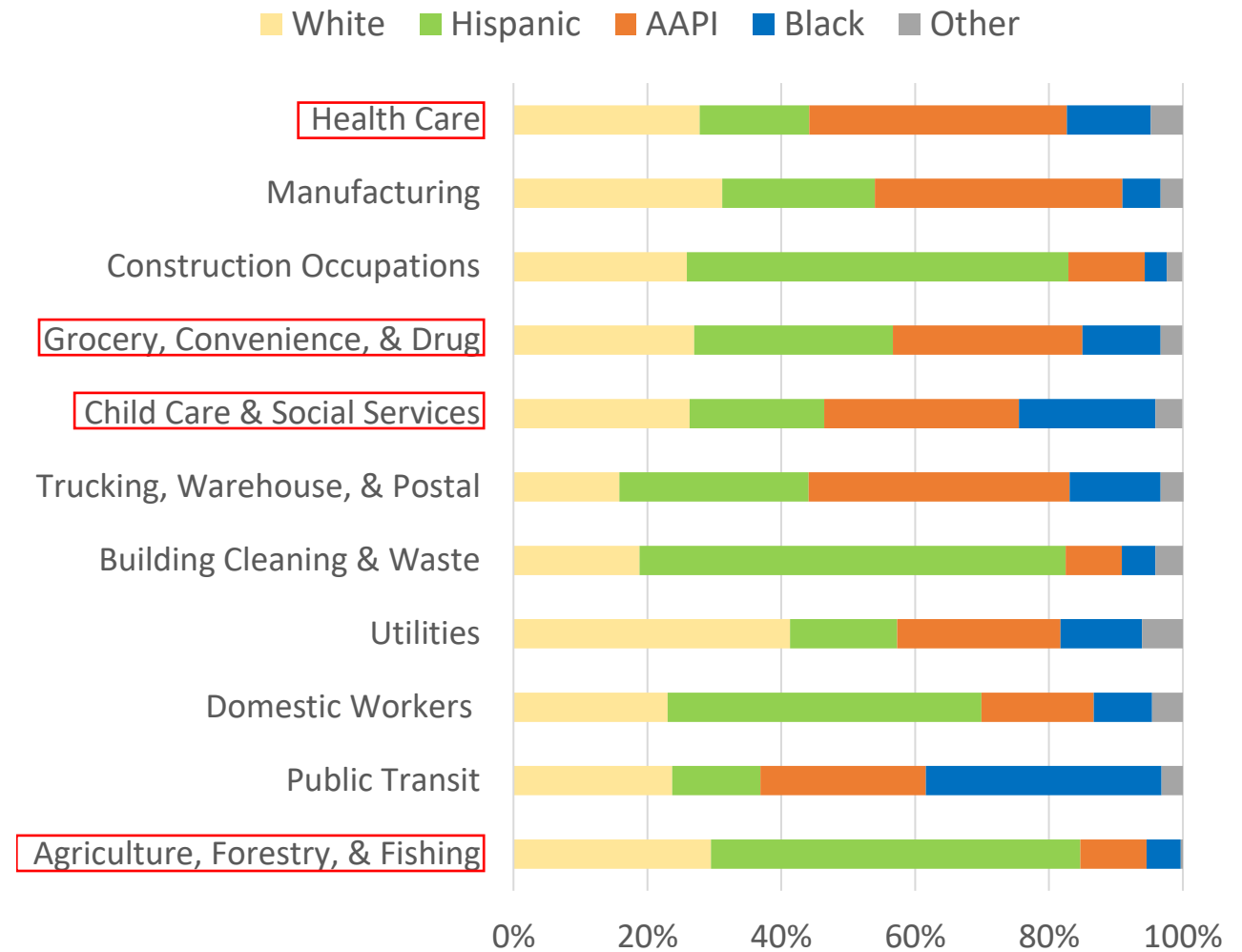
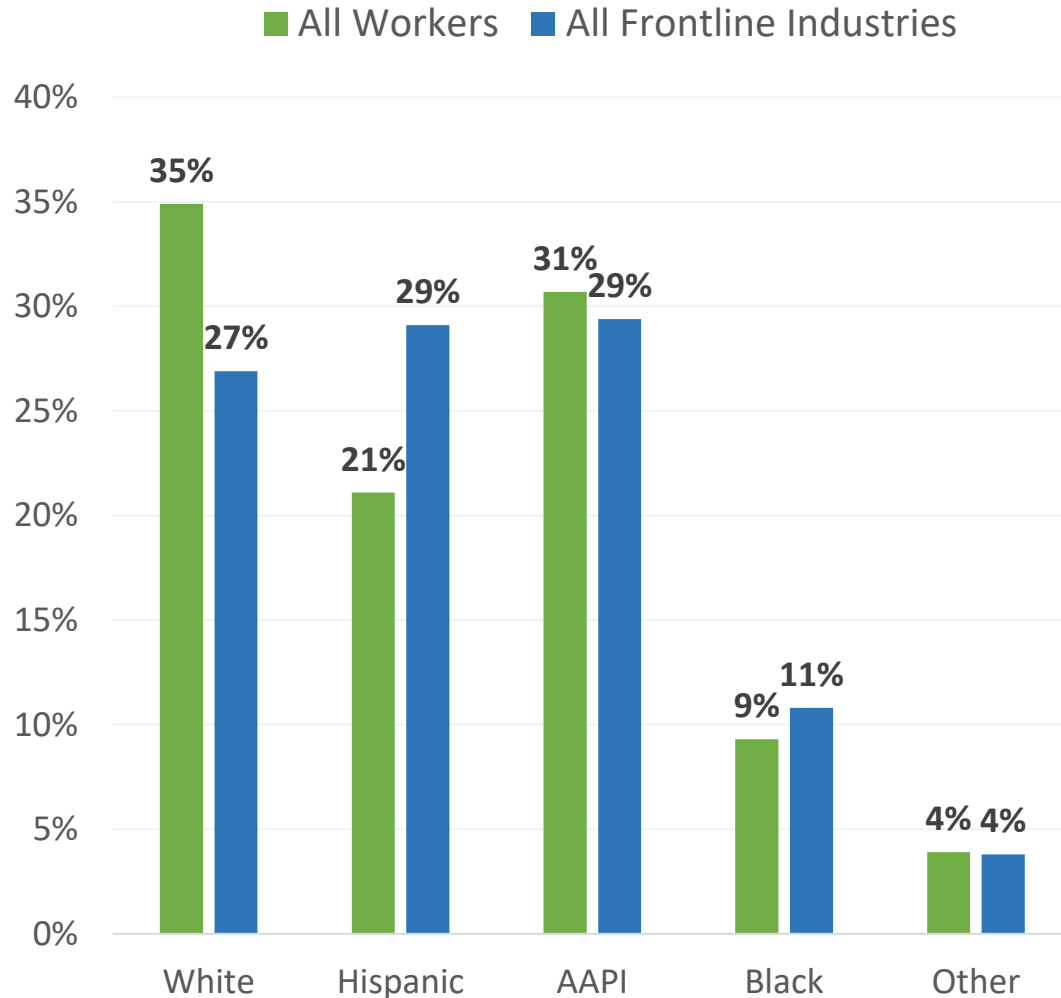


# Fremont POD Vaccine Distribution by Race/Ethnicity vs. Racial/Ethnic Distribution of Priority Zip Codes



# Essential Work & Work Conditions Matter

## Racial/Ethnic Distribution of Frontline Workers in Alameda County



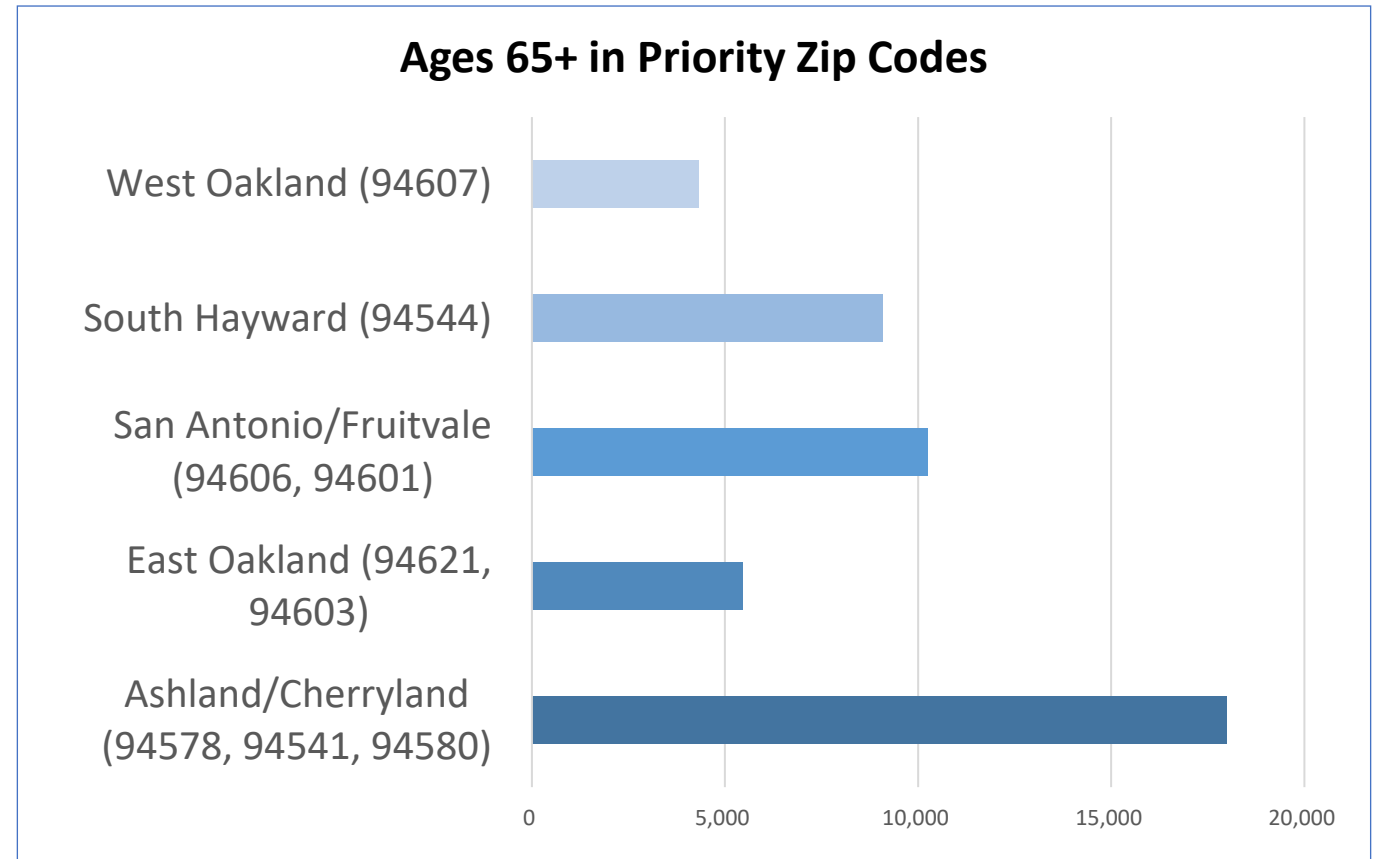


# 4. Older Adults Vaccination Plan



# Demographics

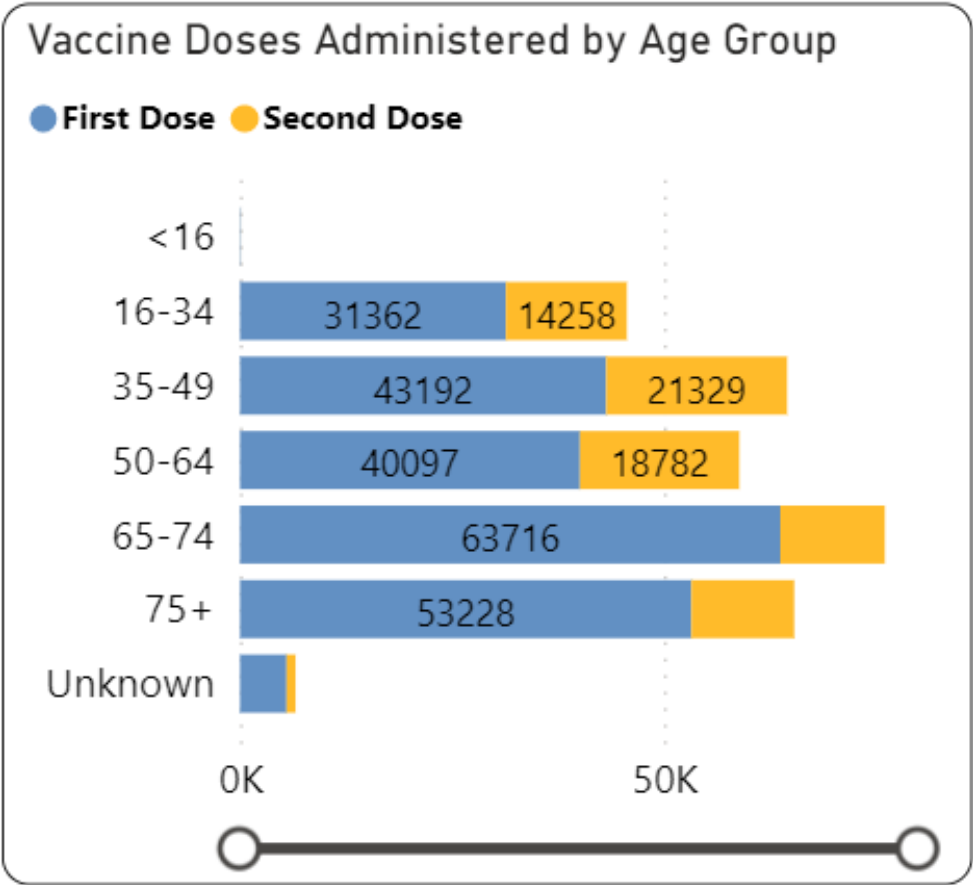
- Age 65 years and older: 240,000
  - 65-74 years: 144,000
  - >75 years: 96,000
- Long Term Care Facilities (LTCFs) and Residential Care Facilities for the Elderly (RCFE): 15,500 patients/residents
- Medi-Cal: 60,000
- 14% of homeless individuals are 60 years of age and older: 1,123



In these zip codes:

- 47,083 are age 65 and over
- 18,626 (40% of the total) are age 75 and over

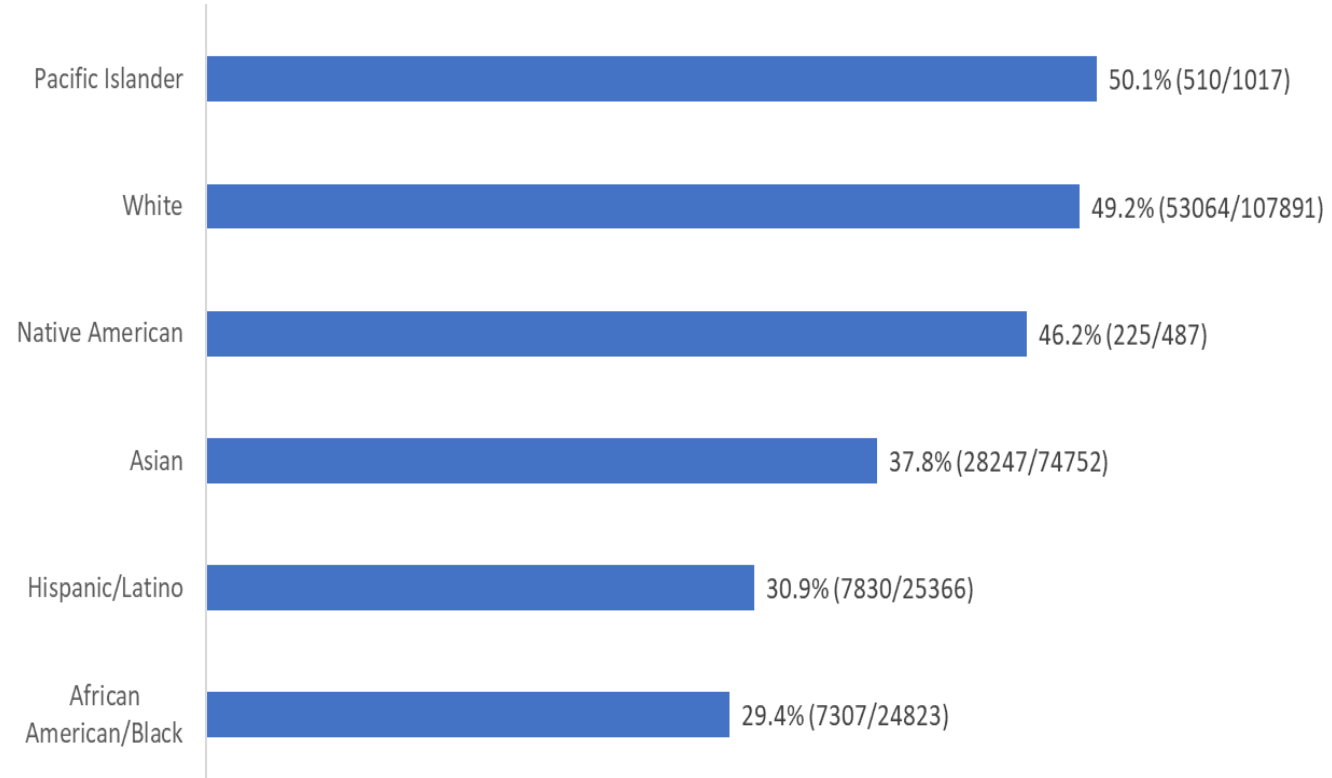
# What Have We Already Done? Vaccinations of Phase 1a & 1b



49% of vaccines >65 years

<https://covid-19.acgov.org/data>

65+: First Doses as a Proportion of Population by Race/Ethnicity



Denominator not available: Multiracial: 5766; Unknown race/ethnicity: 10,132

# Long-Term Care Facility/Mobile Vaccine Efforts

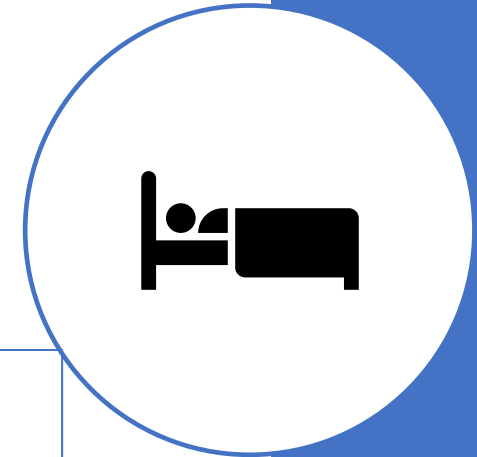
**Created partnerships with local Alameda County pharmacies** to receive reallocated vaccine doses from ACPHD for vaccination clinics at LTCFs identified by ACPHD

**Capitalized on the capacity of providers to vaccinate their own**

**Invited LTCF staff to ACPHD vaccination PODs** while CVS and Walgreens proceeded with scheduled vaccination clinics at LTCFs

- Close to 1,000 LTCF staff vaccinated at ACPHD PODs

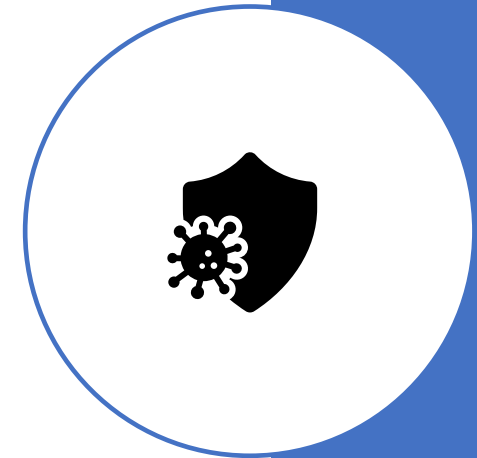
- ✓ ~13,600 residents and 11,000 staff in LTCFs
- ✓ 634 LTCFs in the CDC Federal Pharmacy Partnership
- ✓ 30,314 vaccine doses have been administered to LTCF residents and staff by Walgreens and CVS
- ✓ All LTCFs will complete their third clinic by April 3, 2021



# Local Pharmacy Partnership Vaccination Strategy

## Mobile Teams

- Focus on congregate facilities for those with limited access (age/frailty, mobility, limited transportation, language, limited technology)
- Partnership with housing authorities to prioritize senior affordable housing sites (age, outbreak history, ability, former homelessness)
  - Prioritize lists by zip code/COVID Rates/HPI
- Partners go floor-to-floor to vaccinate
- Vaccinate IHSS/Home Health Care caregivers during clinics
- Language needs assessed beforehand
- Assistance from Staff



# What More Will We Do? Strategies: Alameda County Vaccine Prioritization

## Facility-Bound\*

12/28/20-present

### Partnerships

- Federal Partnership with Walgreens, CVS
- County partnership with local pharmacies, Haller's, Clayworth, Wellspring
- Vaccinations for staff and residents
- County mobile vaccination team

✓ Over 22,000 first doses given to date. All first doses to residents completed, with ongoing as needed.

\* Staffed, long term care facilities such as nursing facilities, board and care, RCFE

## 65+ w/High Mobility

2/1/21-present

### Fixed sites

- Mega PODs
- Community PODs
- Multi-County Entities
- Hospitals
- Health Centers
- Pharmacies

## 65+ w/Low Mobility\*\*

2/15/21 -present

### Mobile vaccinators

- Pharmacy partners
- Home health agencies
- County mobile vaccination teams
- Health Care for the Homeless/CBO teams
- Various mobile teams (e.g., Stanford mobile vans, Curative, On Lok, CEI, ACBH)

\*\* Pharmacies vaccinating residents of group homes and senior affordable housing complexes



# Strategies to Operationalize Access

## Health Equity

- Healthy places Index
- Zip codes of high COVID-19 burden
- Language
- Race/ethnicity, Culture
- Disability
- Historical medical abuse; Addressing Distrust
- Technology barriers

## Functional Ability

- Visual
- Hearing
- Mobility
- Mental health
- Caregiver relationships
- Safety Concerns
- Cognitive/Intellectual
- Speech / Verbal
- Sensory
- Memory loss/dementia



## Mobile and Fixed Site Considerations

- Physical layout/accessibility
- Paratransit van accessible sites
- Provision of accessible transportation
- Senior-only hours, days or lanes
  - e.g., week of 2/15 Fairgrounds POD 65+ only
  - Same-day appointments
- Staff proficiency in languages including ASL
- Digital divide: communication of vaccine availability and accessibility of appointment process
- Ensuring eligibility to exclude line-jumping
- Assistance with sign-up and onsite support
  - Accessible appointment & reminder processes
- Community & agency partnerships to help navigate





# Strategies: Focus on the Digital Divide and Mobility for 65+

## Traditional

- Digital Marketing
- Sign up through County website
- Receive email to schedule appointment
- Drive through site
  - Flyers
- Word of Mouth

## No Internet

- PSAs on TV, Print, Radio
- Phone call to call center
  - Receive assistance to schedule appointment
  - Receive appointment reminder call
- Public transport
- Drop-in vaccination
- Familial/CBO support

## No Internet + Low Mobility

- Onsite assistance
  - Assistance with scheduling wheelchair pickup
- Or**
- Scheduling mobile vaccinator to come



# Strategies: Getting the Word Out



- Television PSAs
- Newspaper stories and ads
- Radio PSAs
- Flyers
- Call Centers
- Trusted messengers
  - Appt assistance & engagement
  - In-person outreach
  - Friendly visitor programs
  - Meal and food delivery organizations
- Accessible websites
- Multilingual and culturally specific media



# Challenges to Address

- Lowering the barrier for Paratransit for vaccine visits, including auto-qualification based on age
  - Affordable, accessible transportation options overall
- Scaling up call center operations
- Scaling up mobile vaccine partnerships and logistics
- Vaccine hesitancy
- Racial & geographic equity



# 5. Communications Update



# Key Messages

- **Follow the 5 Ws to stay safer.** [We're all doing our part:](#)
  - *Wear* a mask,
  - *Wash* your hands,
  - *Watch* your distance,
  - *Wait* to see loved ones,
  - *When* it's your turn, get vaccinated.
- **It's your turn.** Alameda County workers in food and agriculture, emergency services, education and childcare sectors, and older adults age 65 and up.
- **Get tested.** Free, confidential #COVID19 testing is available to everyone that needs it. Protect the ones you love. [Find a testing site](#) near you
- **Vaccine supplies remain limited** in our County and we encourage residents to be patient and register to be notified when it's their turn. Please [register](#) to get notified.