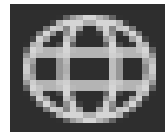


La siguiente presentación tiene servicio de interpretación al español.

Para iniciar esta función:

1. Haga clic en el icono de Interpretación
2. Seleccione español como idioma

- Opcional: Para escuchar solo el audio en español, haga clic sobre "Mute Original Audio"



For PC and Android

...

For iPhone and Mac

The following presentation has interpretation in Spanish.

To start this function:

1. Click the Interpretation icon
2. Select Spanish as your language

1. Optional: To listen to only Spanish audio, click on "Mute Original Audio"

# Alameda County COVID-19 Vaccine Community Advisory Group

[COVAX@acgov.org](mailto:COVAX@acgov.org)

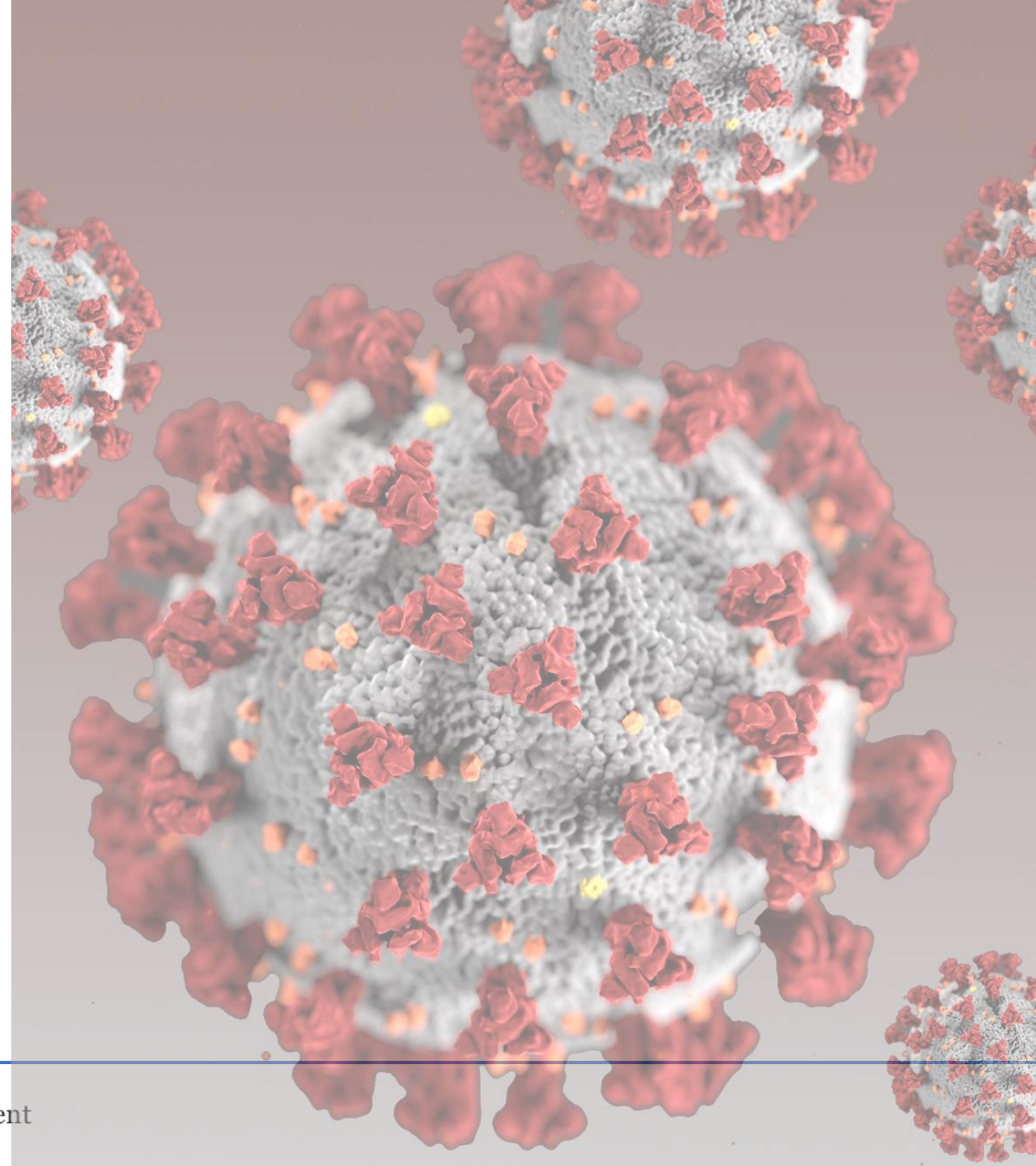
Meeting 4  
February 9, 2021



Alameda County  
Health Care Services Agency



Alameda County Public Health Department  
Celebrating Healthy People in Healthy Communities



# Agenda & Housekeeping

1. Welcome
  - A. Public Health Director Message
2. Alameda County Vaccine Update
3. Community POD & Equity Strategy
4. Communications Brief
5. Chat Q&A

Panelists:

Please keep your microphone on  
mute while not speaking

Attendees:

Feel free to include questions in  
the Q&A



# **1. Welcome & Public Health Director Message**



# 2. Alameda County Vaccine Update



# Recent News

- 2/3/21: State announced Drafting Guidelines Workgroup will review prioritization of people with disabilities & underlying conditions
  - after Phase 1b, Tier 1, to be vaccinated through health systems & clinics
  - *Policy to be determined*
- 2/8/21: Alameda County moved into Phase 1b, Tier 1
  - Vaccine supply remains limited
  - Strategy to move concurrently through the eligible categories serves both:
    - people who are at high risk for severe illness or death (older adults)
    - people who are at high risk for transmission because of where they live or work (some essential workers, inclusion of incarcerated persons)



# Alameda County Vaccine Prioritization



**Alameda  
County  
is now  
vaccinating:**

- Health Care Workers
- People in Long Term Care Facilities
- People ages 65+
- Food/Agriculture/Restaurant/Grocery workers
- Emergency Services workers
- Education/Childcare workers



**Within each  
category,  
prioritizing:**

- Older adults
- MediCal or Uninsured
- Areas with very high COVID-19 case rates (HPI Q1 + priority zip codes)
- People with direct contact with clients or the public at work
- People who cannot work from home
- People with limited mobility

**Appointments by  
invitation**

**Sign up for  
notification:**

<https://covid-19.acgov.org/vaccines>



# Who is eligible in each sector-based group?

## Health Care Workers

- Per [Health Care/Public Health](#) section Essential Critical Infrastructure Workforce list
- Excluded: #12 (health plans/non-clinical billing) & #22 (outdoor recreational support) per CDPH [Updated COVID-19 Vaccine Allocation Guidelines](#)

**Food/Agriculture/Restaurant/Grocery:** per [Food/Agriculture](#) section of Essential Critical Infrastructure Workforce list + all restaurant workers

**Emergency Services:** per [Emergency Services](#) section of Essential Critical Infrastructure Workforce list

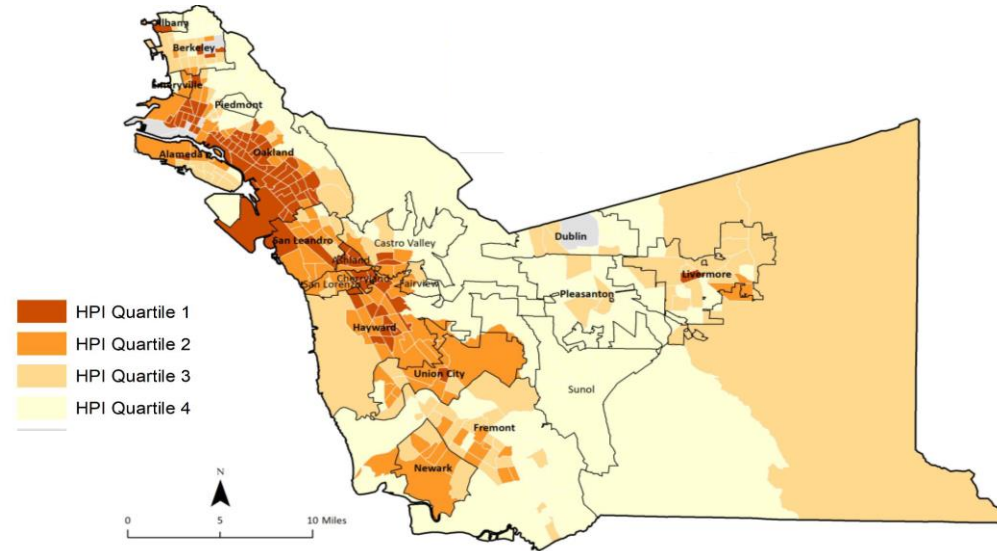
**Education/Child Care** per CDPH [Updated COVID-19 Vaccine Allocation Guidelines](#)

- All formal and informal childcare workers, including day care providers
- All staff in colleges, universities, junior colleges, community colleges, and other postsecondary education facilities
- All staff in educational support services and administration
- All staff in Pre-kindergarten, elementary, middle, and high schools
- All staff in technical and trade schools
- Any other workers involved in child and/or student care, including school bus drivers and monitors, crosswalk guards



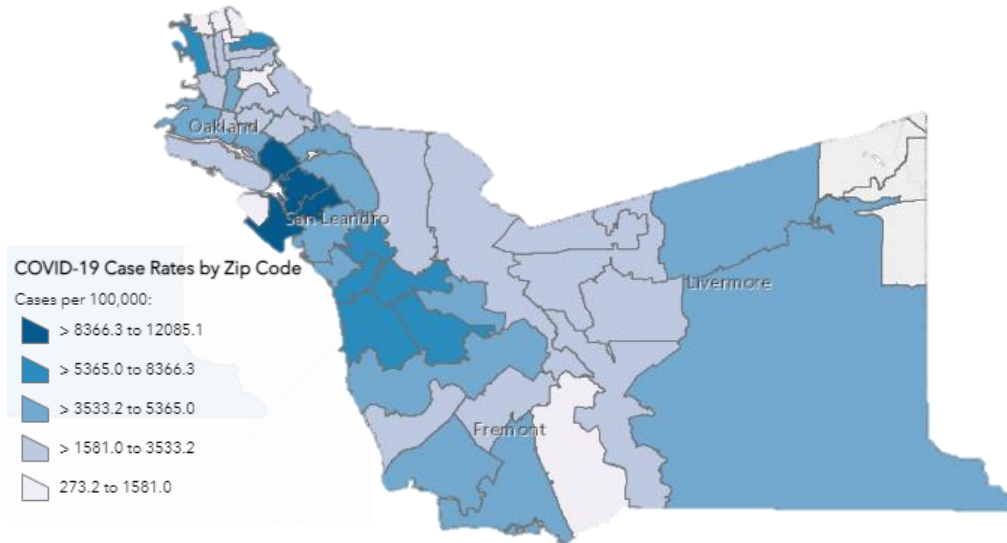


# Communities with disproportionate COVID-19 impacts



## Healthy Places Index (HPI)

- Composite measure of the impact of socioeconomic factors on the health of an area (e.g. housing, income, education, built environment, transportation, access to care)
- Quartile 1 = less healthy conditions
- Quartile 4 = more healthy conditions



## Target Zip codes

- San Antonio/Fruitvale - 94606, 94601
- East Oakland - 94621, 94603
- Ashland/Cherryland - 94578, 94541, 94580
- So. Hayward - 94544
- West Oakland - 94607



# Mega PODs



## Oakland-Coliseum

- Shift from Kaiser/Sutter/County collaboration to Federal/State/Local collaboration
- Launch expected 2/16/21
- Capacity of 6,000 doses/day
- in addition to county's existing allocation

## Fairground

- Moving forward with Stanford Health Care & Sutter
- Launch expected 2/15/21





# Community PODs

## Fremont High School, Oakland (Fruitvale)

- Launched 2/4/21
- Partnership with OUSD
- 640 doses per day
- Focused outreach
- Appointments by invite

## Fire Pop-Ups

- South Hayward and East Oakland
- Partnership with Fire Incident Management Team, La Clinica, La Familia, & Tiburcio Vasquez
- ~1000 doses per week
- Available through February
- Appointments by invite

## Next areas of focus

- Deep East Oakland
- Ashland/Cherryland



## Vaccine supply remains limited

Upcoming POD	Vaccinating	Start Date	How to make an appointment
<b>Oakland Coliseum</b> State/Federal/Local	Health Care Workers Ages 65+ Some essential workers	Feb 16, 2021	<a href="#">MyTurn</a> in the coming days
<b>Alameda County Fairground</b> Alameda County + Sutter + Stanford Health Care	Health Care Workers Ages 65+ Some essential workers	Feb 15, 2021	Appointments by invitation Sign up to be notified: <a href="https://covid-19.acgov.org/vaccines">https://covid-19.acgov.org/vaccines</a>
<b>Buchanan Parking @ Golden Gate Fields</b> Alameda County + City of Berkeley	Health Care Workers Ages 65+	Feb 4, 2021	Appointment information: <a href="https://www.cityofberkeley.info/covid19-vaccine/">https://www.cityofberkeley.info/covid19-vaccine/</a>
<b>Fremont High School</b> Alameda County	Health Care Workers Ages 65+ Food/Agricultural/Restaurant workers from target Oakland zip codes	Feb 4, 2021	Appointments by invitation Sign up to be notified: <a href="https://covid-19.acgov.org/vaccines">https://covid-19.acgov.org/vaccines</a> Call 211 if you live in these target zip codes: 94621, 94603, 94606, 94601, 94607
<b>Santa Rita Jail &amp; Emergency Services</b> Alameda County	Jail staff and incarcerated people Law enforcement, Fire, Public Safety Partners	Mid Feb	Appointments



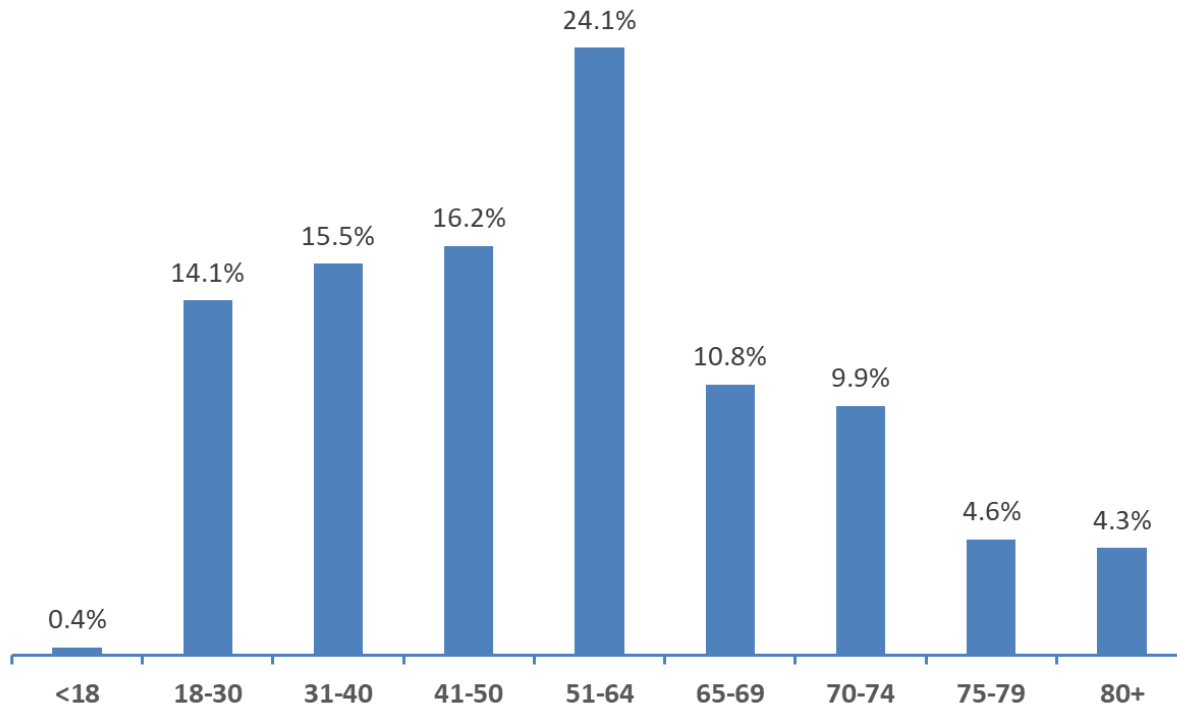
## Vaccine supply remains limited

Health Care Partner	Vaccinating	Start Date	How to make an appointment
<b>Fire Pop-up Community PODs</b> Alameda County IMT + Tiburcio Vasquez Hayward Fire Clinic La Clinica	Health Care Workers Ages 65+ Some essential workers	Through Feb 2021	Appointments by invitation Sign up to be notified: <a href="https://covid-19.acgov.org/vaccines">https://covid-19.acgov.org/vaccines</a>
<b>Community Health Centers</b>	Health Care Workers Ages 65+	ongoing	Contact your health care provider (Community Health Center Network, Roots, Davis Street)
<b>Kaiser</b>	Health Care Workers Ages 75+	ongoing	For more information, visit: <a href="http://www.kp.org/covidvaccine">www.kp.org/covidvaccine</a>
<b>Sutter</b>	Health Care Workers Ages 65+	ongoing	For more information, visit: <a href="http://www.sutterhealth.org/covid-vaccine">www.sutterhealth.org/covid-vaccine</a> Sutter patients can call (844) 987-6115 for an appointment
<b>Stanford Health Care</b>	Health Care Workers Alameda County residents receiving care at Stanford in past 3 years and aged 65+	ongoing	For more information, visit: <a href="https://stanfordhealthcare.org/covid19updates">https://stanfordhealthcare.org/covid19updates</a>

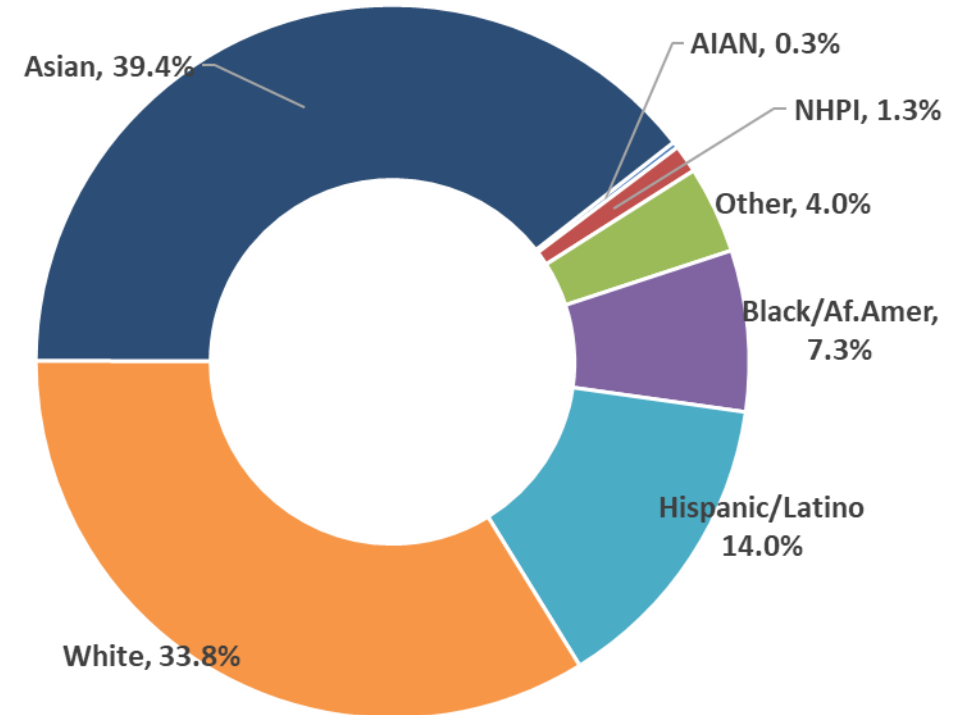


Vaccines Administered via HCSA PODs  
1/9/21 – 2/6/21  
n=22,808

Doses Administered by Age Group



Doses Administered by Race/Ethnicity



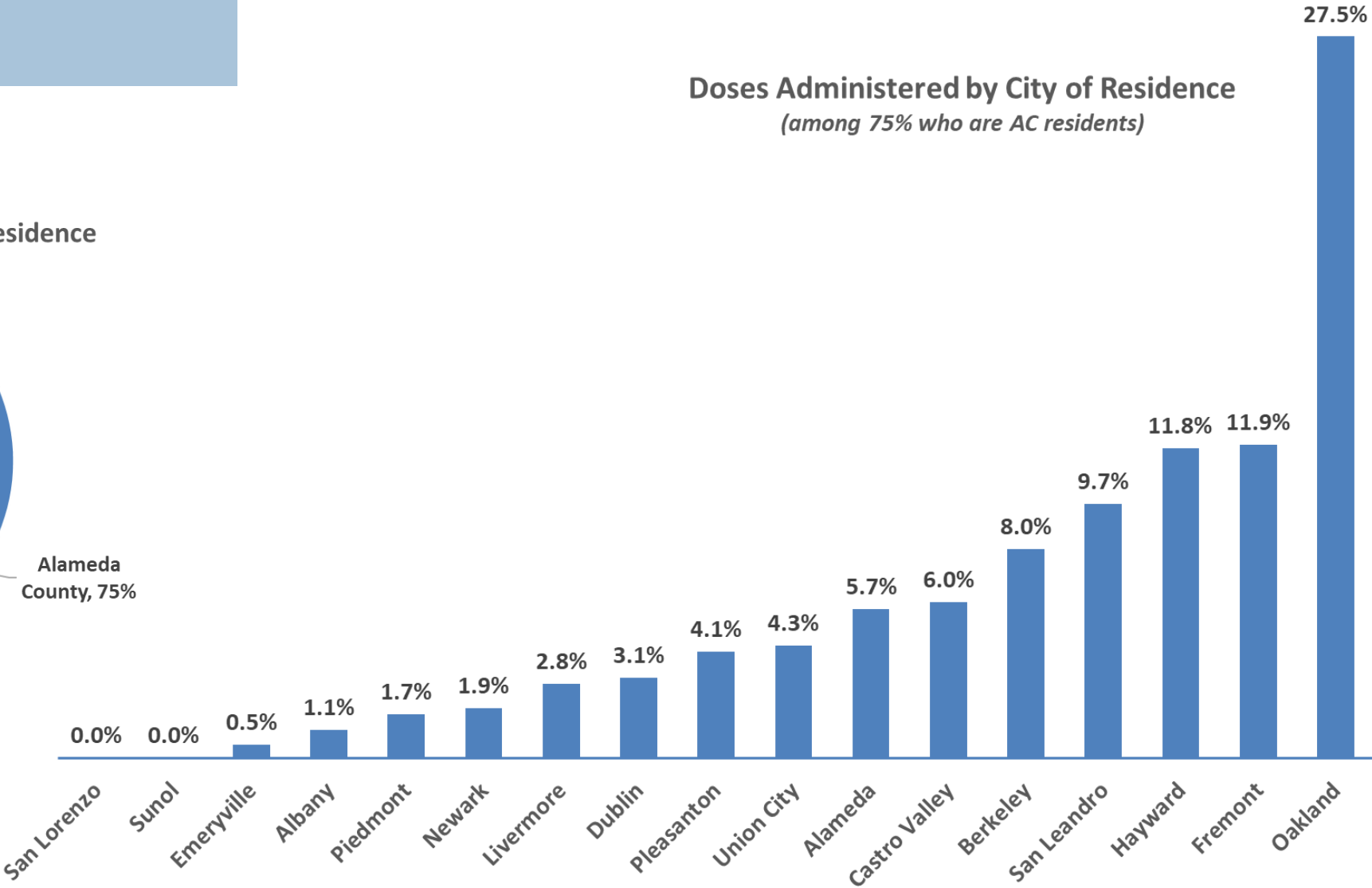
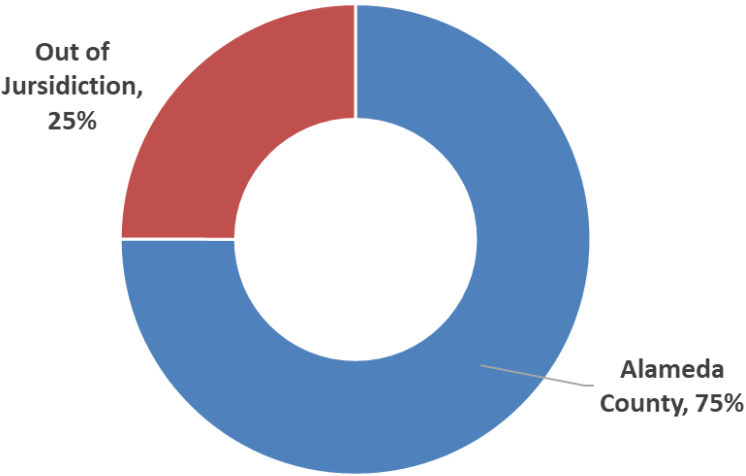
Slight increases compared to last week:  
Hispanic/Latino (up from 13.4%)  
Black/Af. Amer. (up from 6.7%)



Vaccines Administered via HCSA PODs  
1/9/21 – 2/6/21  
N=22,808

Doses Administered by City of Residence  
*(among 75% who are AC residents)*

Doses Administered by County of Residence



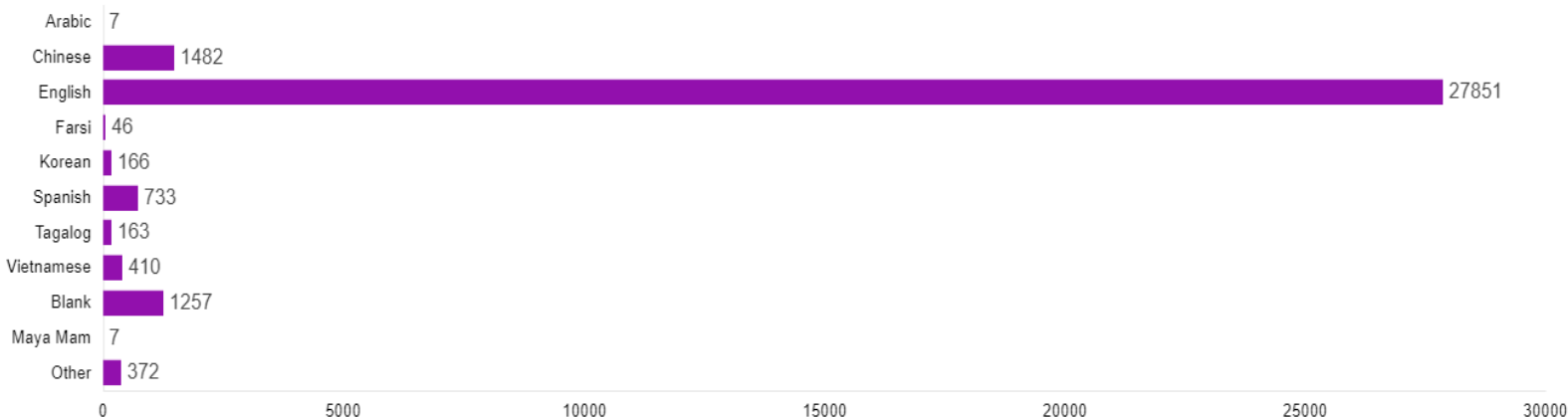
Source: PrepMOD



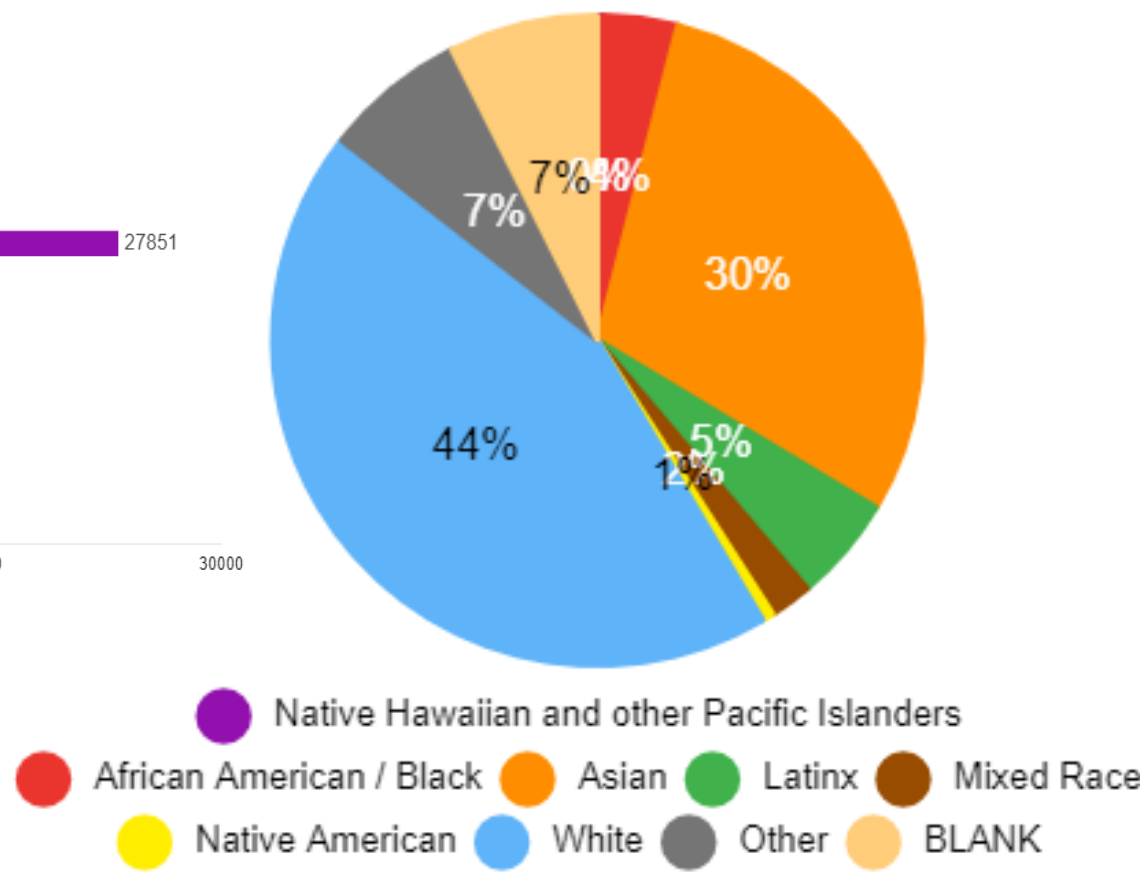


Vaccine Notification Forms Completed  
1/11/21 – 2/8/21  
n=210,505 Alameda County residents

Latinx sign-ups increased to 5% (from 4%)  
Mixed Race sign-ups increased to 2% (from 1%)



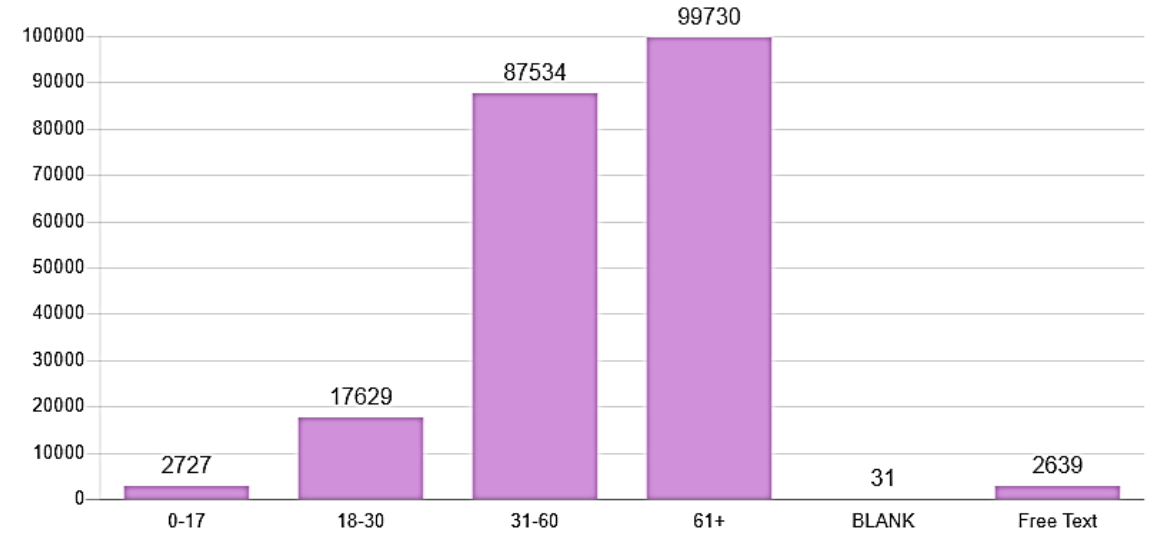
Preferred language question added



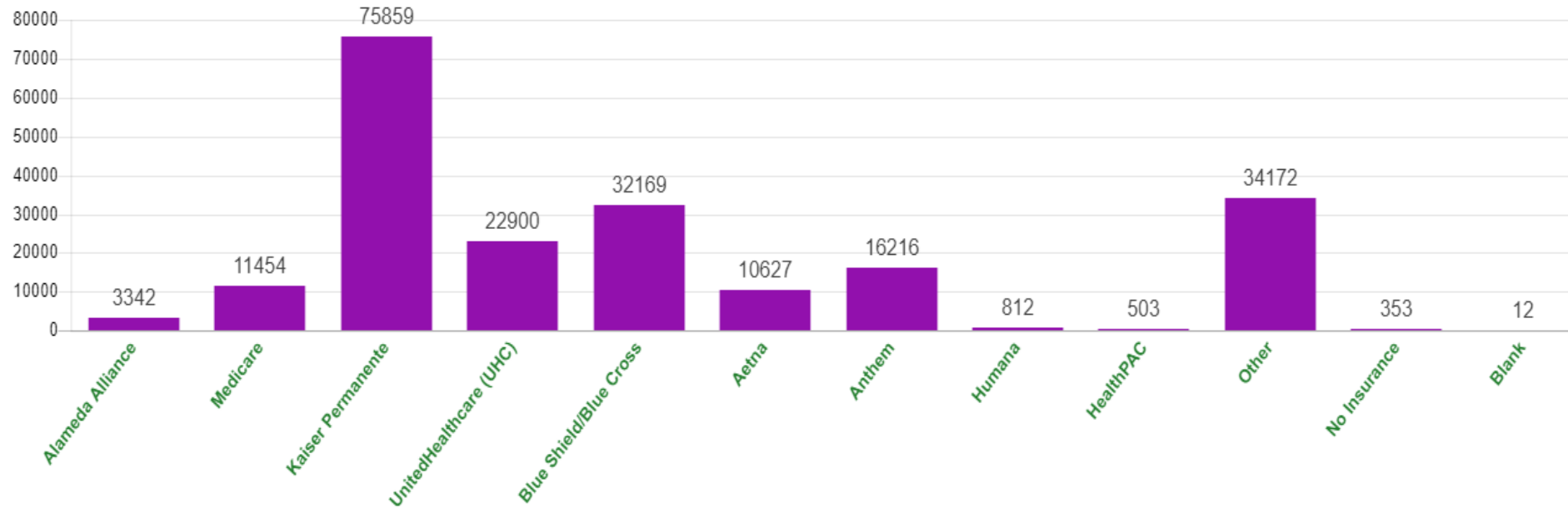


**Vaccine Notification Forms Completed**  
**1/11/21 – 2/8/21**  
**n=210,505 Alameda County residents**

Older adults remain highest # of sign ups



Most sign-ups have insurance



# 3. Community POD & Equity Strategy



# Equity By Neighborhood: Community POD Goals

Ensure that all **eligible** persons living and/or working in Alameda County's highest impacted neighborhoods (via HPI and COVID-19 burden) are prioritized, reached out to, and receive the COVID-19 vaccine as desired.

- Open, accessible, and safe vaccine PODs
- Highest impacted neighborhoods
- Predominantly serve the persons living or working in highest impacted neighborhoods
- **Low-barrier, high-quality services**



# Community-Based Vaccine Distribution Emerging Model:

## Fruitvale-San Antonio Site: Fremont High School launched 2/4/21

### Barriers to Equity:

- Language
- Logistics
- Transportation
- Safety
- Accessibility
- Technology
- Information
- Hours
- History of racist medical practices

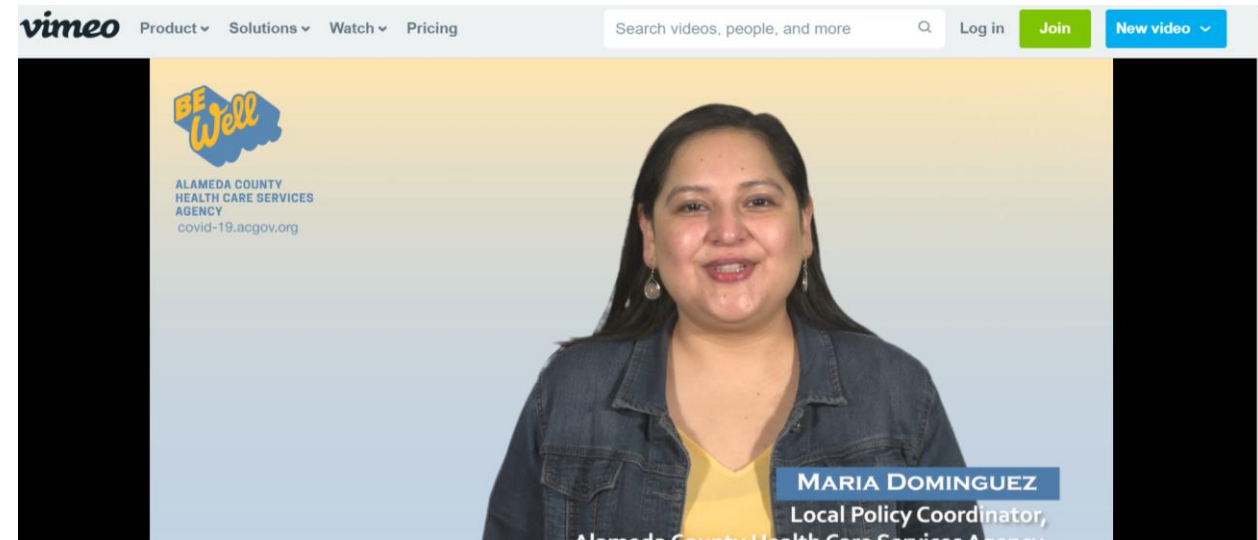
### Remedies to Increase Access & Decrease Hesitancy:

- ✓ *Thursday-Saturday*
- ✓ *Same-Day Appointments*
- ✓ *Targeted Zip Codes*
- ✓ *Multi-language: signage, kiosks for registration, call centers, in-person translators*
- ✓ *Partner with community-based orgs and groups to support outreach and pre-registration*
- ✓ *Materials and videos about registration to share with community members*
- ✓ *Opportunity to share experience at POD via social media*
- ✓ *Medical staff available to answer questions before vaccination*

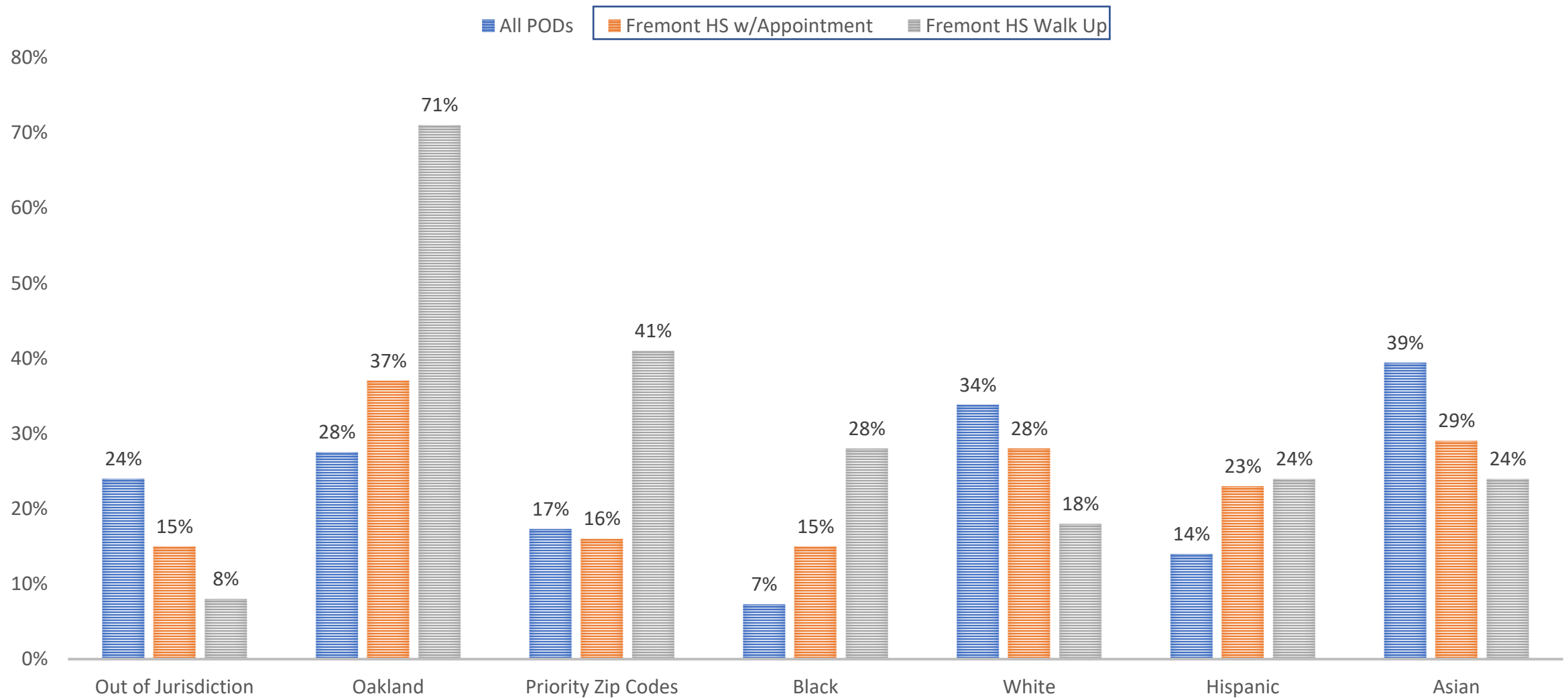


# Outreach Plan: Engage Trusted Partners

1. **Create accessible messaging about the POD – flyers in English & Spanish**
2. **Call in community partners for individual action**
  - A. Weekly meeting/orientation for local-serving organizations, “Train the Trainers”
  - B. Explain & review sign-up and registration process; Checklist/Quickstart Guide; YouTube explainer video
3. **Direct outreach to affected communities**
  - A. Provide link to appointments to community partners willing to sign people up individually, ensuring adequate explanation, preparation & language



# FREMONT HIGH SCHOOL POD VS. ALL COUNTY PODS TO DATE



# Community PODs

## Considerations for Future PODs:

- ☐ *Consider community contracts for multi-cultural/lingual support staff, culture keeper, & outreach needs*
- ☐ *Volunteer medical providers of color*
- ☐ *“Selfie” opportunities at POD*
- ☐ *Ask a Doctor/Nurse kiosk with staff reflective of community*
- ☐ *Connect residents with other resources, e.g., health care enrollment*
- ☐ *In-person registration at high-traffic locations in target areas*

**Fruitvale/San Antonio – Deep East Oakland – West Oakland – South Hayward – Ashland/Cherryland – Fremont**



# Phase 1b Tier 1 began 2/8/21 —Group-Specific Outreach & Strategy

Food/Agriculture

Education/Child  
Care

Emergency  
Services

65+

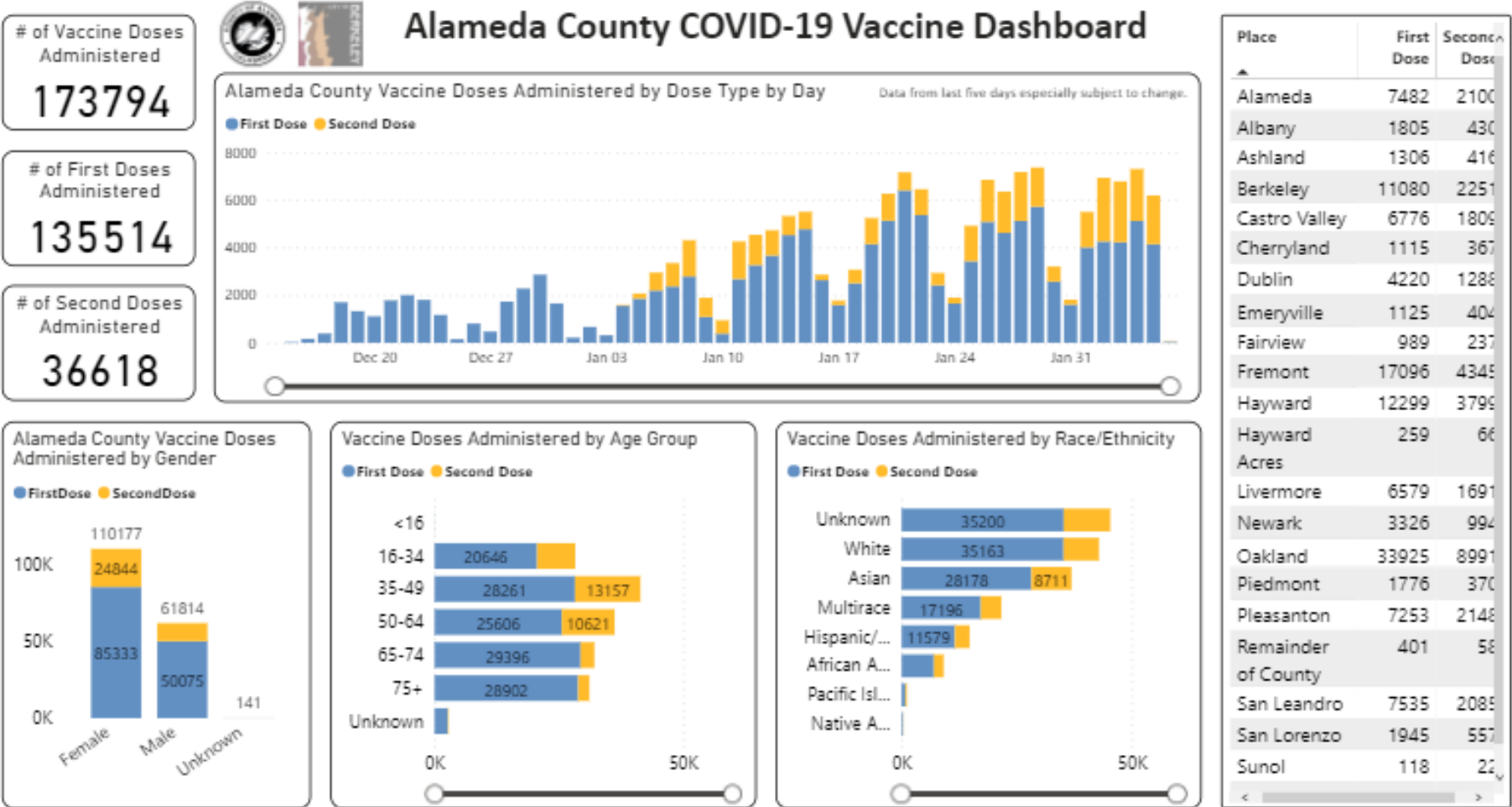




# 4. Communications Brief



# New! Vaccine dashboard



Data Source: CAIR  
Updated daily  
Shows Alameda County residents that have been vaccinated



# Top Line Points

- Vaccine supply remains limited but there will be more appointments
- People who don't fall into Phase 1a or Phase 1b should please be patient and sign up for a notification
- Vaccine will be available in multiple places, and appointments are by invite only at this time
- People will be required to attest that they meet current eligibility criteria when making an appointment and before vaccination
- To ensure equitable distribution of vaccine, County PODs will prioritize appointments for people who are
  - over age 65;
  - do not have insurance or have MediCal;
  - are from communities bearing a disproportionate impact of COVID-19 cases; and/or
  - are at high risk because of where they live or work



# 5. Chat & Q&A

