

Alameda County COVID-19 Vaccine Community Advisory Group

COVAX@acgov.org

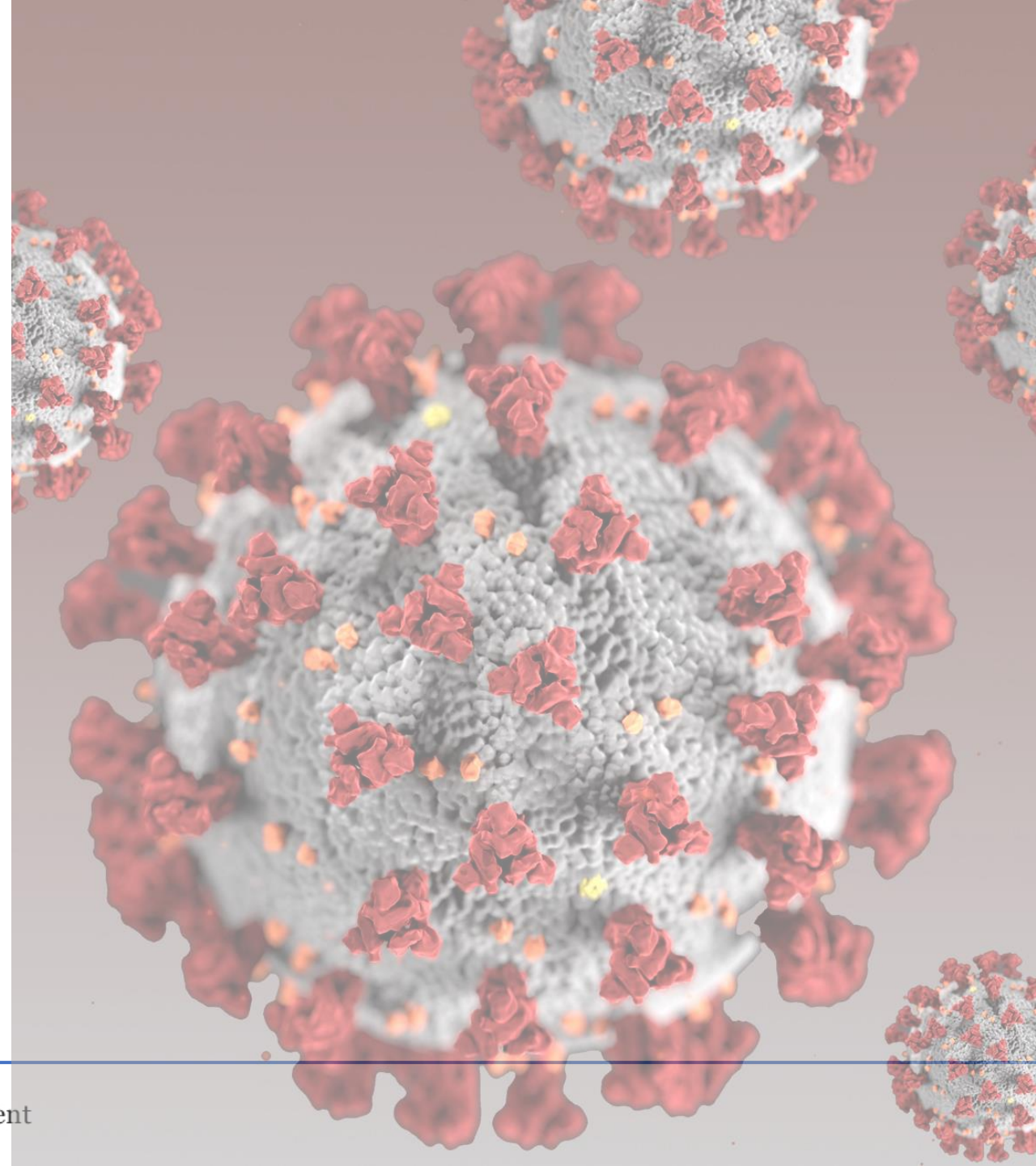
Meeting 3
January 26, 2021



Alameda County
Health Care Services Agency



Alameda County Public Health Department
Celebrating Healthy People in Healthy Communities



Agenda & Housekeeping

1. Welcome & Re-Introductions
2. Alameda County Vaccine Update
3. Alameda County Vaccine Equity Strategy
4. Communications & Community Engagement
5. Chat Q&A

Panelists:

Please keep your microphone on mute
while not speaking

Attendees:

Feel free to include questions in the Q&A



1. Welcome & Re-Introductions



2. Alameda County Vaccine Update



How Does Vaccination Get Prioritized?

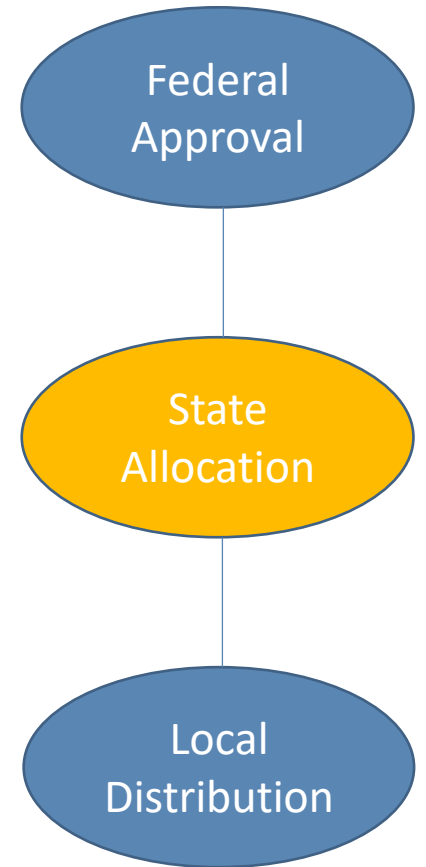
Federal CDC Recommendations

Statewide COVID-19 Vaccine Task Force

- Drafting Guidelines Workgroup: develop allocation guidance for who will receive vaccine when supply is limited
- Community Vaccine Advisory Committee: advises State's Task Force on direction of task force workgroups

Local Distribution

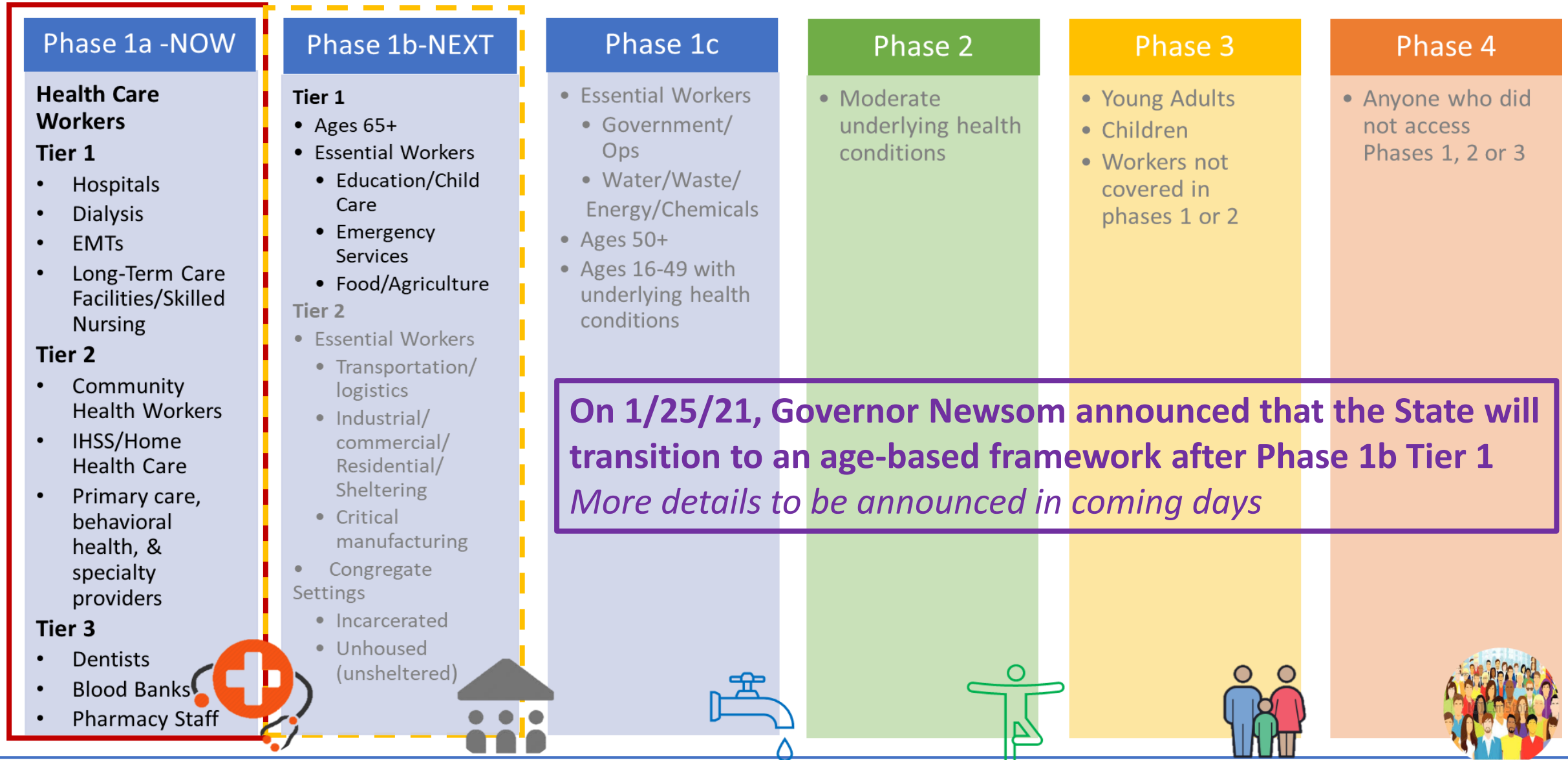
- Equity
- Outreach
- Logistical & Supply Strategy



Priorities change frequently



Vaccine Prioritization Framework *as of 1/25/21*



State Framework Updates

Simplifying eligibility

- Move to age-based tiers after Phase 1b Tier 1
- Statewide standardized movement through tiers

Statewide vaccine administration network

- Third party administrator to handle allocations
- Direct allocations to health care providers: public health systems, pharmacies, health systems, public hospitals, community health centers, pharmacies and pop-up/mobile
- Standardized reporting for providers to support improved data

Allocations to include equity focus

- Use of data to reallocate if not meeting equity targets
- Healthy Places Index



Alameda County Vaccination Strategy

PODs

Mega

Planned: Oakland Coliseum & Alameda County Fairgrounds
Expected Launch: mid-February
Health Care Partners: Kaiser, Sutter, Stanford ValleyCare
Scale: ~5,000 doses per day

Community

Current: St. Rose Hospital, Castro Valley Library
Planned: in communities with disproportionate COVID-19 burden;
 Healthy Places Index Quartile 1
Scale: ~1,000 – 2000 doses per day/POD

Health Care Partners

Community Health Centers

Community Health Clinic Network; ROOTS; Davis Street
 All vaccinating staff and their own clients
 CHCN partnering with Alameda Alliance for Health for IHSS and
 Medicaid recipients

Hospitals

Hospital staff vaccinations @ ~70%
 Paused for additional vaccinations due to surge

Independent Providers

Unaffiliated providers; dentists; private practice

Pharmacies

Federal Long Term Care Facility partnership
 Private pharmacies visiting high-risk congregate settings

Other

Under consideration



Status of Vaccine in Alameda County as of 1/23/21

Doses received within Alameda County (excluding Berkeley)	102,750
Doses allocated to hospitals and other health care entities	63,725
Doses received by HCSA/PHD	39,025

Doses received by HCSA/PHD	39,025
Doses administered by HCSA/PHD	21,033
Percent of HCSA/PHD doses administered	54%
Doses to be administered by HCSA/PHD in the coming week	4,000



Status of Vaccine in Alameda County as of 1/23/21

Doses received within Alameda County (excluding Berkeley)	102,750
First Doses	64,550
Second Doses	38,200

Approximate size of Phase 1a population in Alameda County – <u>Now</u>	145,000
Health care workers, long term care facility residents and staff	

Approximate size of Phase 1b population in Alameda County – <u>early February</u>	420,000
>65 years old, education & childcare, emergency services, food/agriculture	



How will the public get their vaccine?

Where will people get vaccinated?

- County points of distribution (PODs)
 - 2 operational now
 - 2 Mass Vaccination Sites (in planning)
 - Community-Based PODs (in planning)
- Health Care Providers *(as supply increases)*
 - Provider's office
 - Community Clinics
 - Urgent Care
 - Hospitals/Multi-County Entities (Kaiser, Sutter updates)

Sign-up for notification →

<https://covid-19.acgov.org/vaccines>

How will they know it's their turn?

- Employer
- Medical Insurance
- Public communications/Messaging
- Community Groups
- Medical Care Provider



3. Alameda County Vaccine Equity Strategy

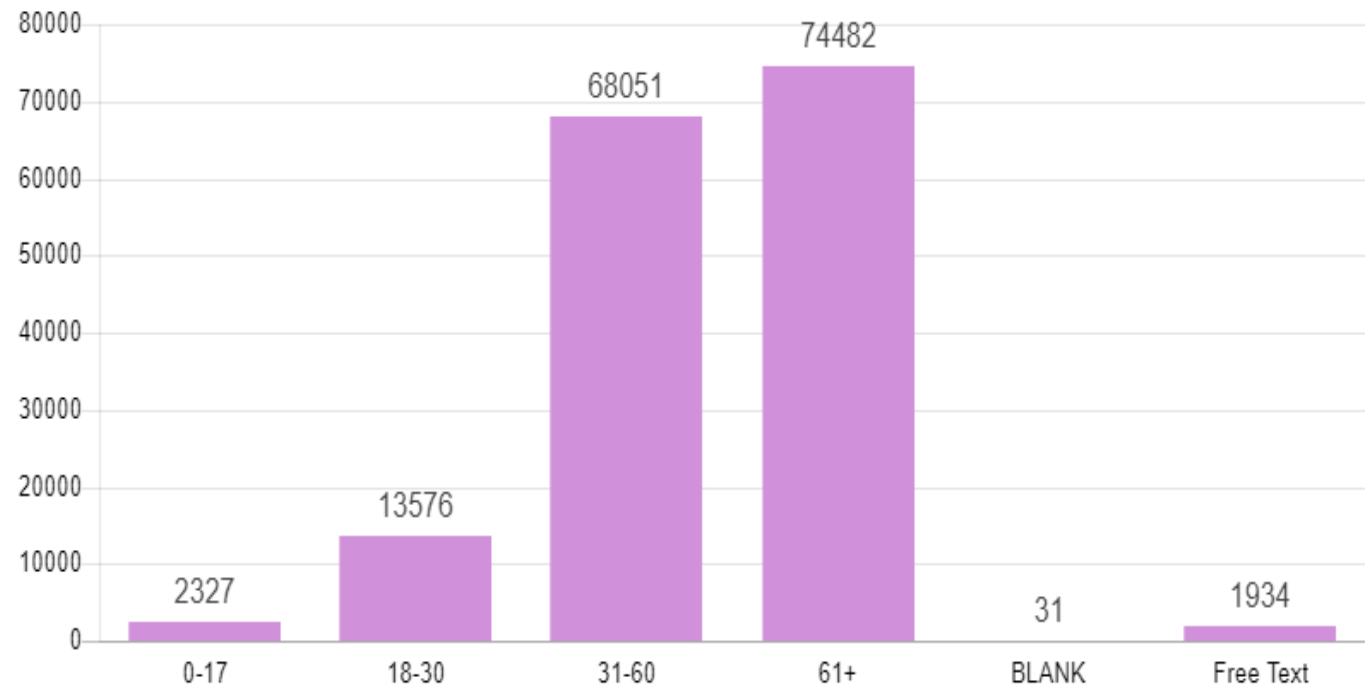


Who is signing up to be notified when vaccine is available?

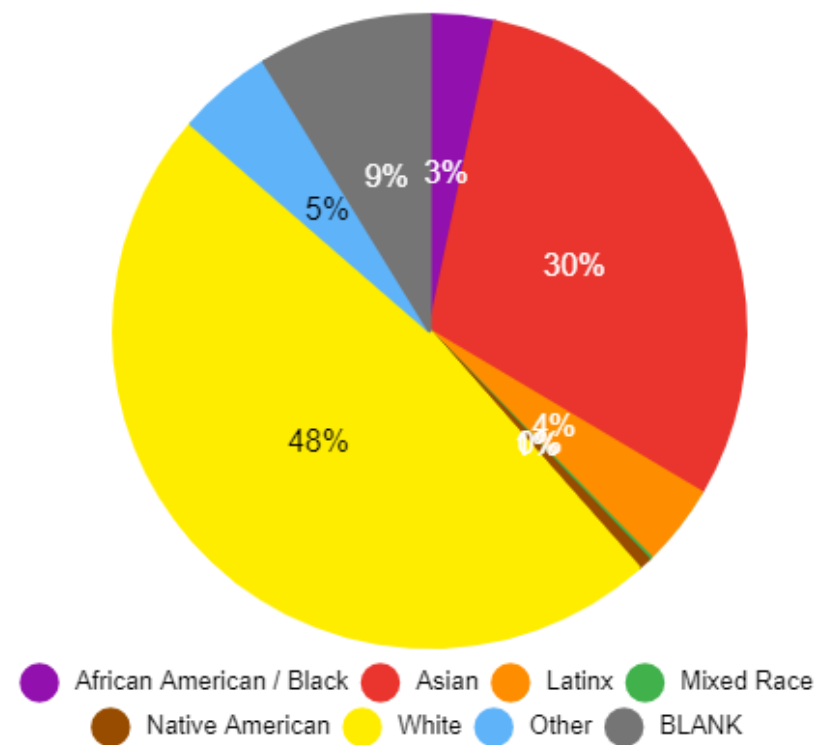
January 11 – January 25, 2021

TOTAL SIGNUPS
160707
ALAMEDA RESIDENTS

SIGNUP by AGE GROUP

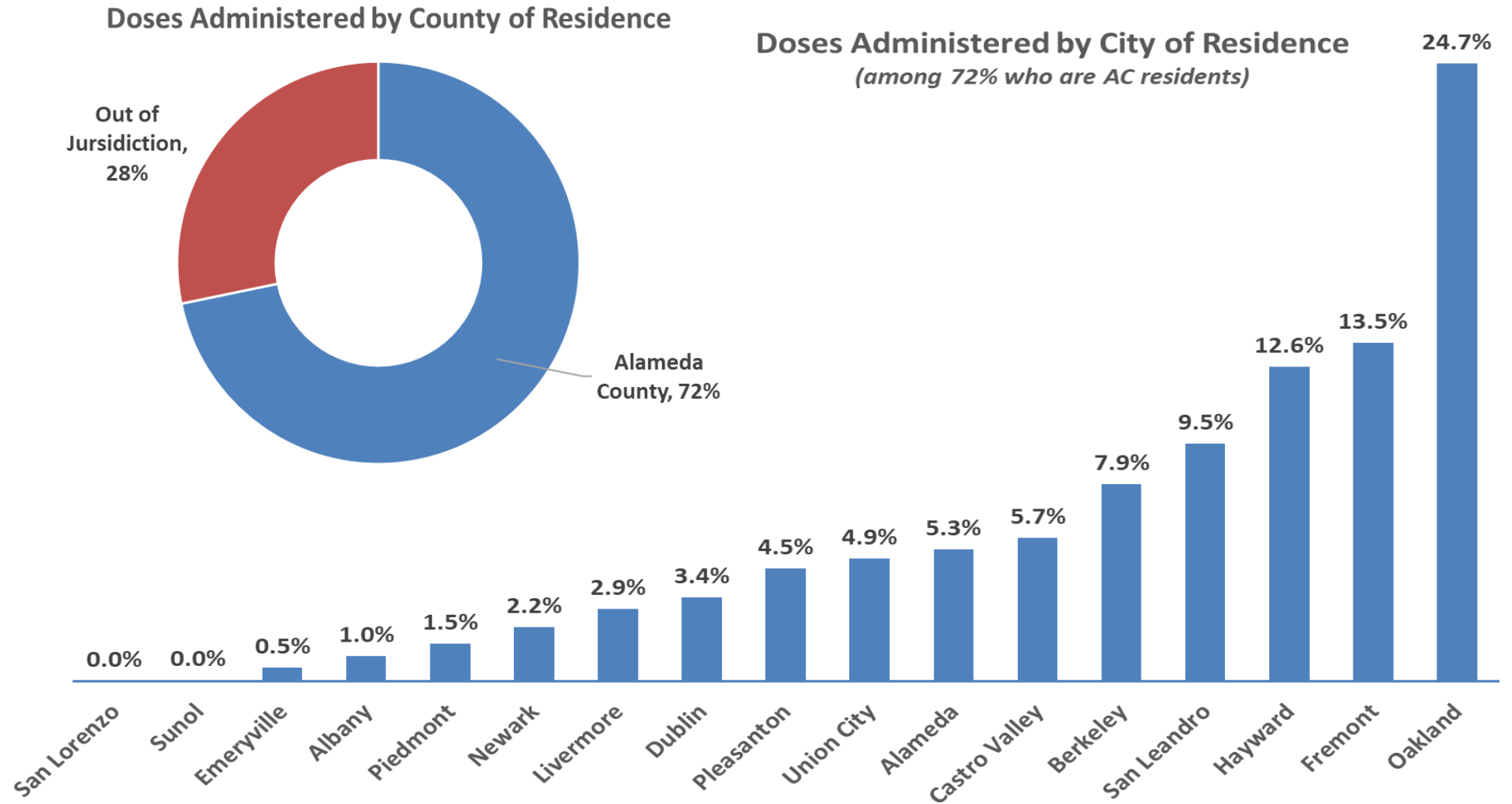


SIGNUP by RACE



Vaccination at County PODs, Phase 1a

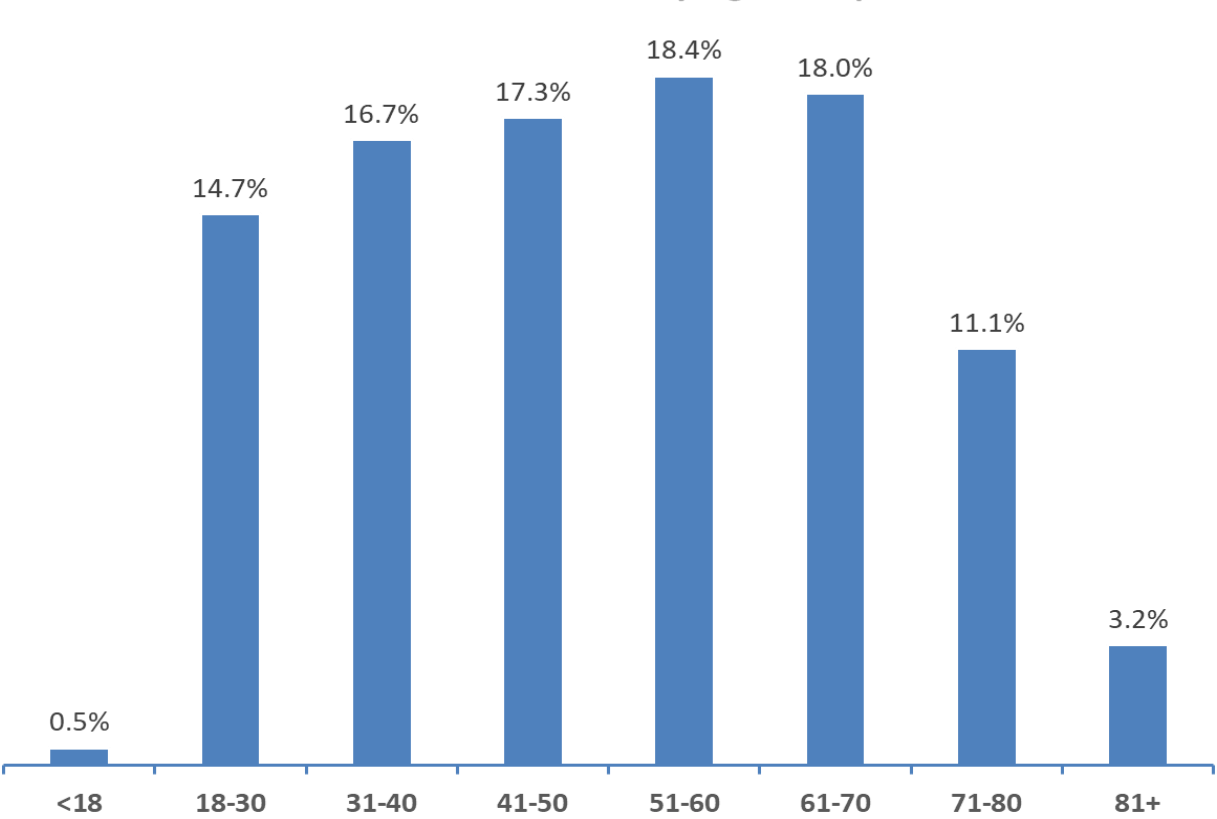
January 9 – January 22, 2021; n=16,903



Vaccination at County PODs, Phase 1a

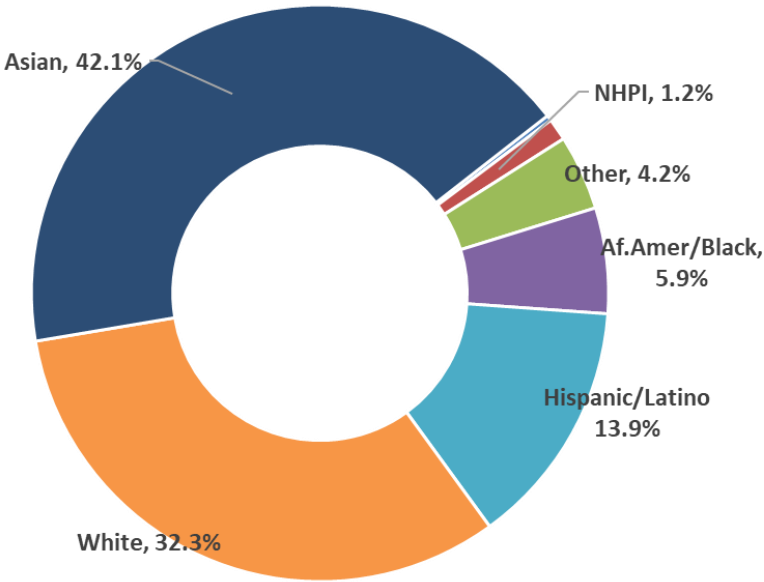
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Doses Administered by Age Group

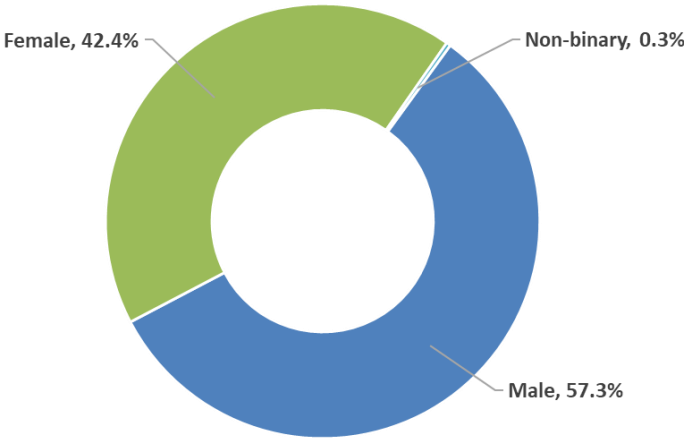


Vaccinations at Community Clinics, Phase 1a (Roots, Davis Street, Alameda Health Consortium) ~86-90% Persons of Color

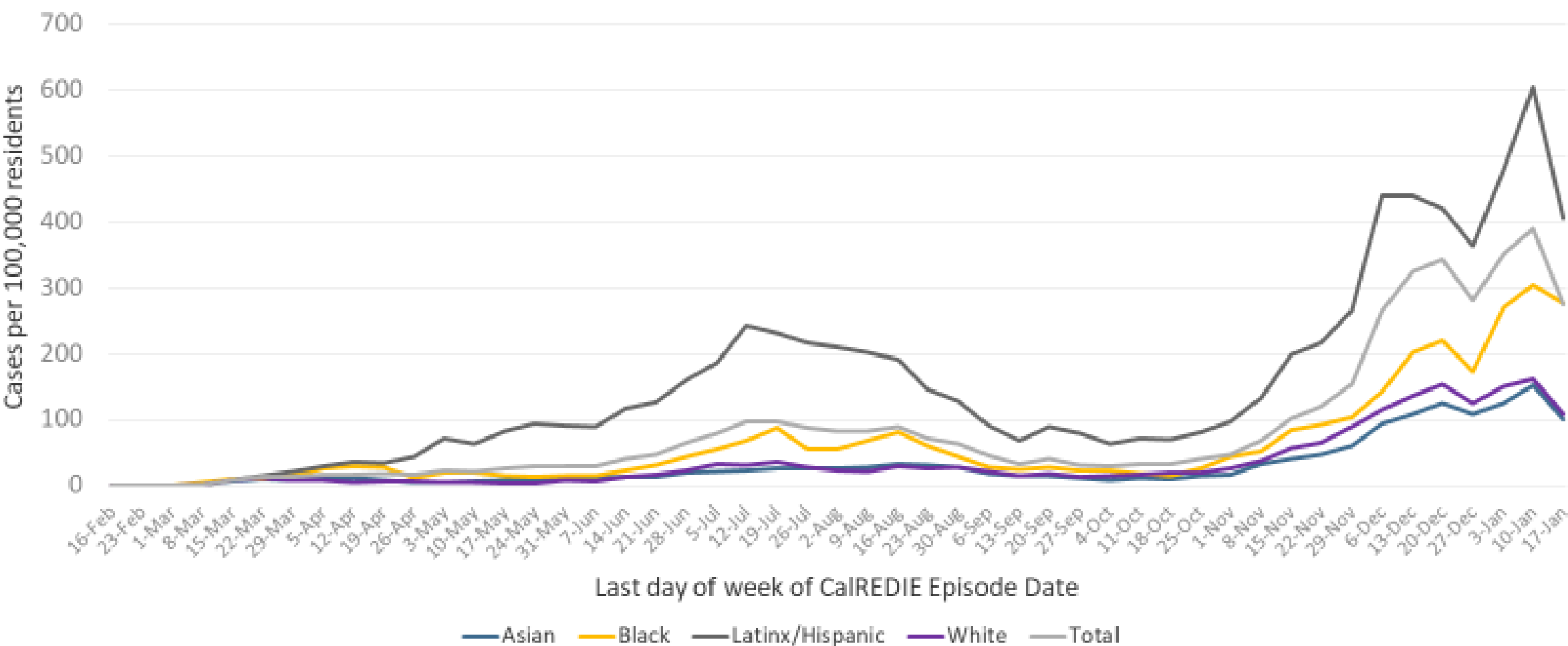
Doses Administered by Race/Ethnicity



Doses Administered by Gender



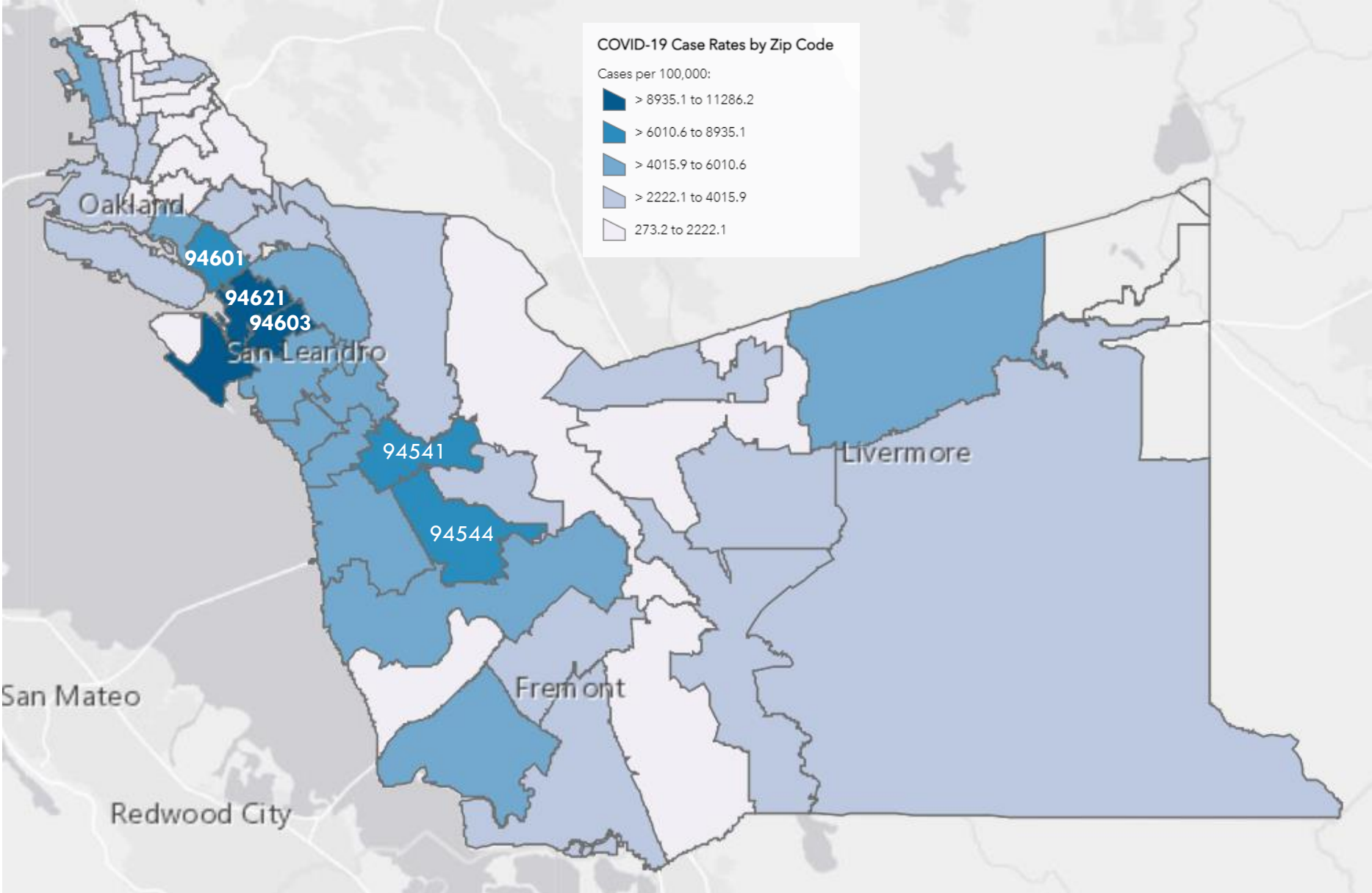
Alameda County COVID-19 weekly case rate



Includes City of Berkeley

Cases source: CalREDIE Data Distribution Portal download January 21, 2021 9:30 am.

Alameda County COVID-19 Cumulative Case Rates by Zip



Community/Neighborhood Points of Distribution (POD) Model

- Where: Quartile 1 Healthy Places Index (HPI), Disproportionate COVID-19 burden:
 - East Oakland/Fruitvale; Deep East Oakland, Ashland/Cherryland, South Hayward, West Oakland
- Timeline: 1st Community POD tentative 1st week of February others to follow
- Work with trusted partners and community anchors to identify appropriate sites & do targeted outreach & messaging
- Increase access & address hesitancy



4. Communications & Community Engagement





*Billboards 880 and Hegenberger
880 and I-238*

Communications

- Website ([COVID vaccine](#)) and **FAQs UPDATED**
- Media ([press](#) releases, statements)
- Newsletter (COVID [Weekly Update](#))
- Text ([El Timpano](#) weekly messaging campaign)
- Billboards
- BART and AC Transit
- Video [library](#) (explainers, campaign ads, testimonies, PSAs)
- Social media ([Twitter](#), [Facebook](#), [Instagram](#), [Nextdoor](#))
- Email covax@acgov.org
- Past presentations to Board of Supervisors, Health Committee, newsletters



Community Engagement & Outreach

- Outreach/Health Education biweekly operations/communications meetings with contracted CBOs
- Trusted messengers
 - COVID Community Voices Video Campaign (20-30 second messages)
 - Regular communications to CAG
- Town halls (community-led, population-specific, geographic, etc.)
 - Sinkler-Miller Medical Association, Youth Emergency Preparedness Council, Elected Officials, Faith-Based Organizations
 - Upcoming: Imani Church, Lakeshore Avenue Baptist Church, My Eden Voice, Niles Fremont Rotary, Senior Services Coalition, Bay Area Empowerment Committee African American Town Hall



5. Chat Q&A

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<https://covid-19.acgov.org/vaccines>



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