

2-YEAR COVID-19 STRATEGY

2022 - 2024 Strategic Refresh



GOALS

Prevent COVID-19 infection, transmission, and serious illness.

Test, isolate, and support care of people with COVID-19.

Redress COVID-19-related racial/ethnic health disparities.

Strengthen, align, and evaluate public health infrastructure.

STRATEGIES

1. Vaccinate Alameda County residents and work with the health system to maintain optimal vaccination of residents.
2. Provide guidance and technical support to individuals, organizations, businesses and congregate settings on how to minimize risk, exposure and transmission.
3. Support adoption of policies and procedures that prevent infection and serious illness.
4. Communicate effectively through multiple means to inform and educate *providers and residents and with an increased focus on serving populations disproportionately impacted by COVID*
5. Protect populations *disproportionately impacted by COVID*
6. Support community-informed and community-led health promotion efforts
7. Align prevention, health promotion, and education initiatives with testing and vaccination work
8. Provide or connect people to resources as needed

1. Expand partnership with health system to maintain access to testing for all.
2. Investigate cases and outbreaks as needed.
3. Isolate people who test positive for COVID and follow current guidelines for quarantine of contacts.
4. Ensure equitable and ethical access to medication and therapies.
5. Link Alameda residents who test positive for COVID to housing resources, and provide housing to those with no other options.

1. Track epidemiologic trends by race/ethnicity, SES, gender, sexual orientation, zip code, and age.
2. Target COVID-19-related services to communities shouldering disproportionate disease burden.
3. Identify and address root causes to disparities in COVID-19 and other health conditions.
4. Support and advocate for funding to community-based organizations led by and serving people shouldering disproportionate disease burden.
5. Ensure that all services are accessible, of high quality, culturally competent and linguistically appropriate.

1. Building on the lessons learned from COVID, strengthen the capacity of people, technologies and systems to address current and future issues that impact the public's health.
2. Modernize and expand surveillance (behavioral and epidemiologic) and laboratory services.
3. Expand program evaluation and community research capacities.
4. Continue to use data to drive decisions.
5. Meaningfully engage communities most impacted by COVID-19
6. Support and advocate for funding to maintain community-based emergency response partnerships.
7. Support and institutionalize the department's disaster service worker corp.
8. Expand quality improvement and assurance initiatives within the public health department.
9. Ensure language access and culturally relatable services across the agency.