

# Alameda County Board of Supervisors

## COVID-19 Update

Alameda County Health Care Services Agency

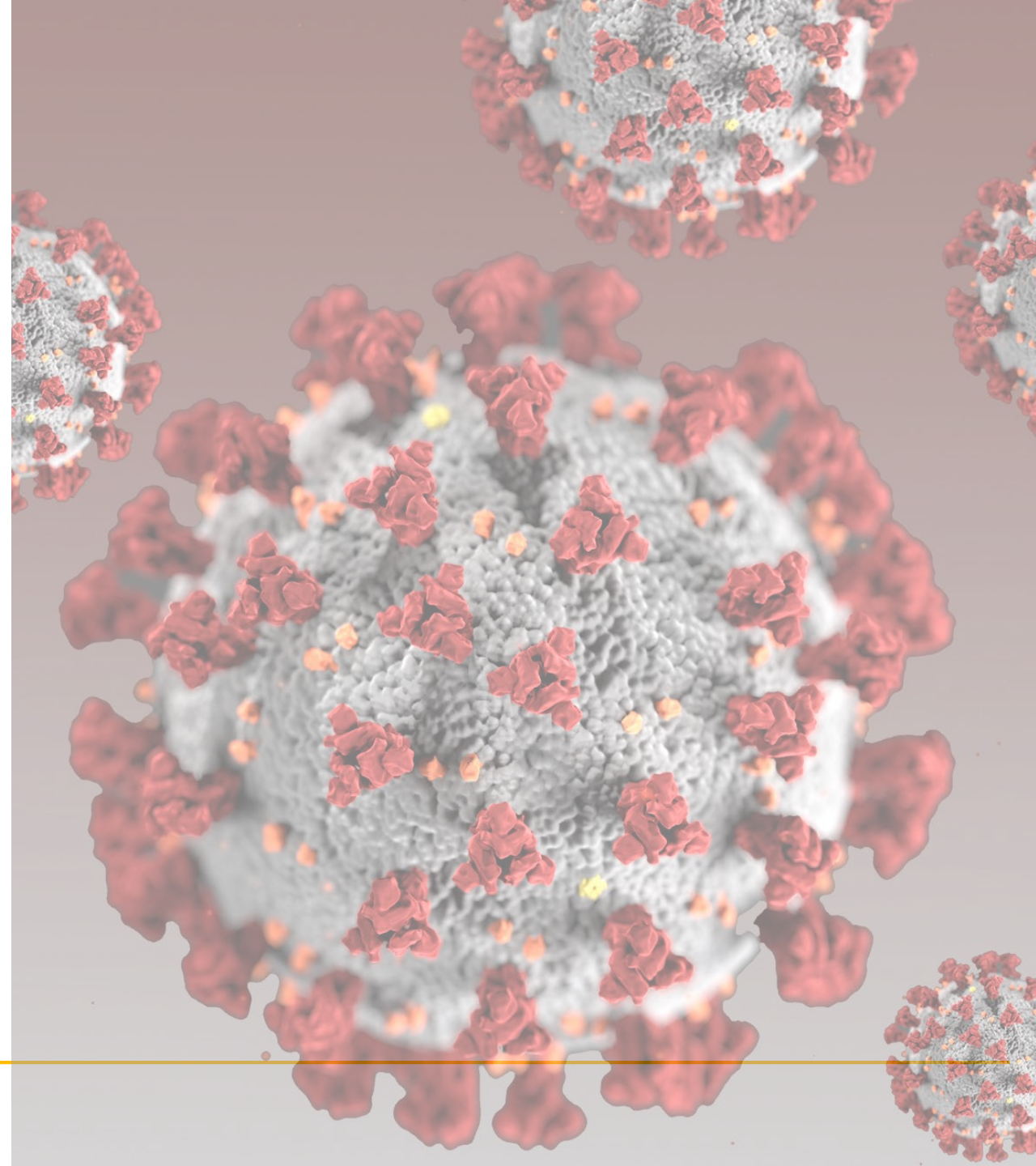
November 17, 2020



Alameda County  
Health Care Services Agency



Alameda County Public Health Department  
Celebrating Healthy People in Healthy Communities

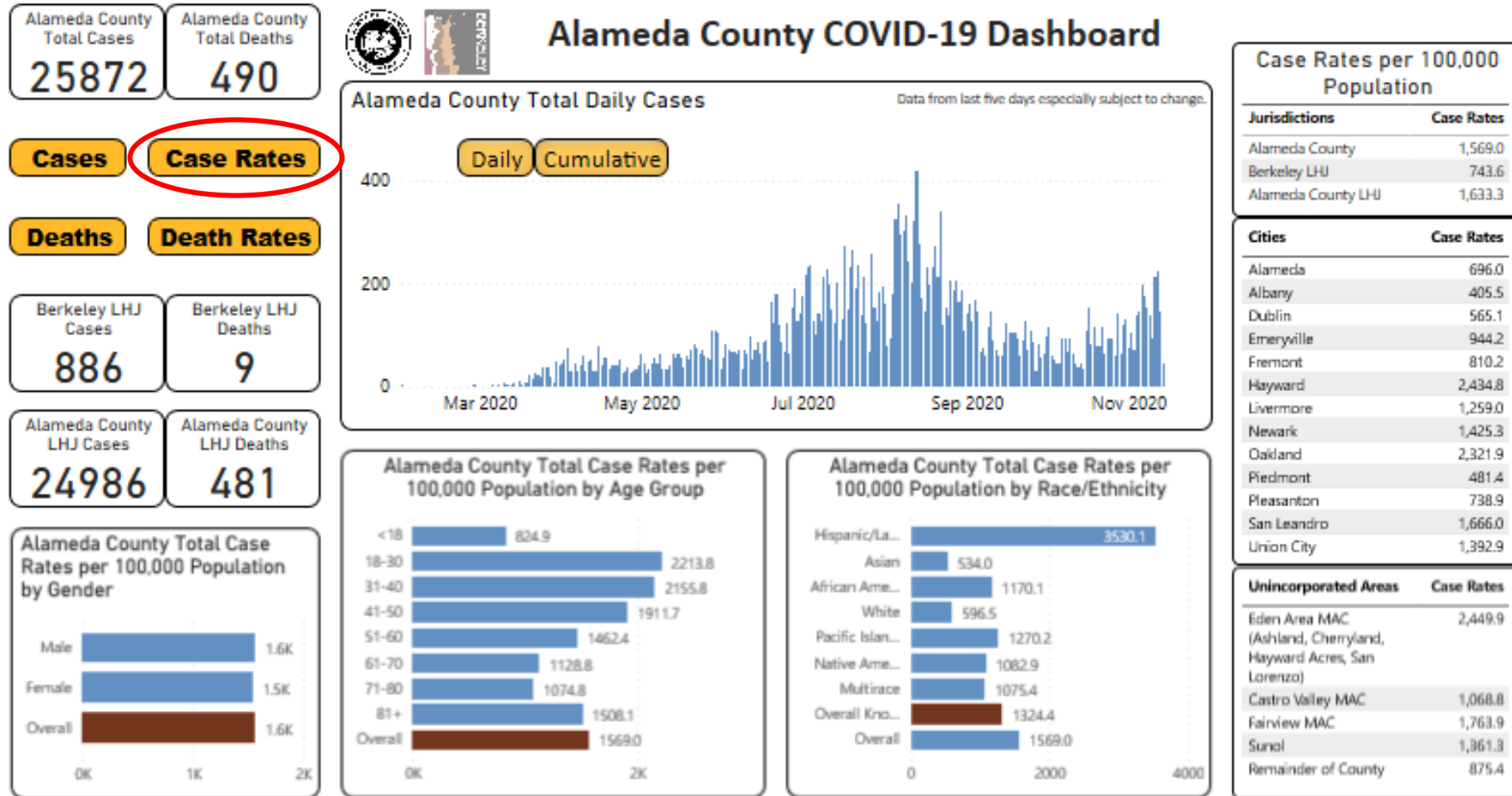


# Local COVID-19 Data

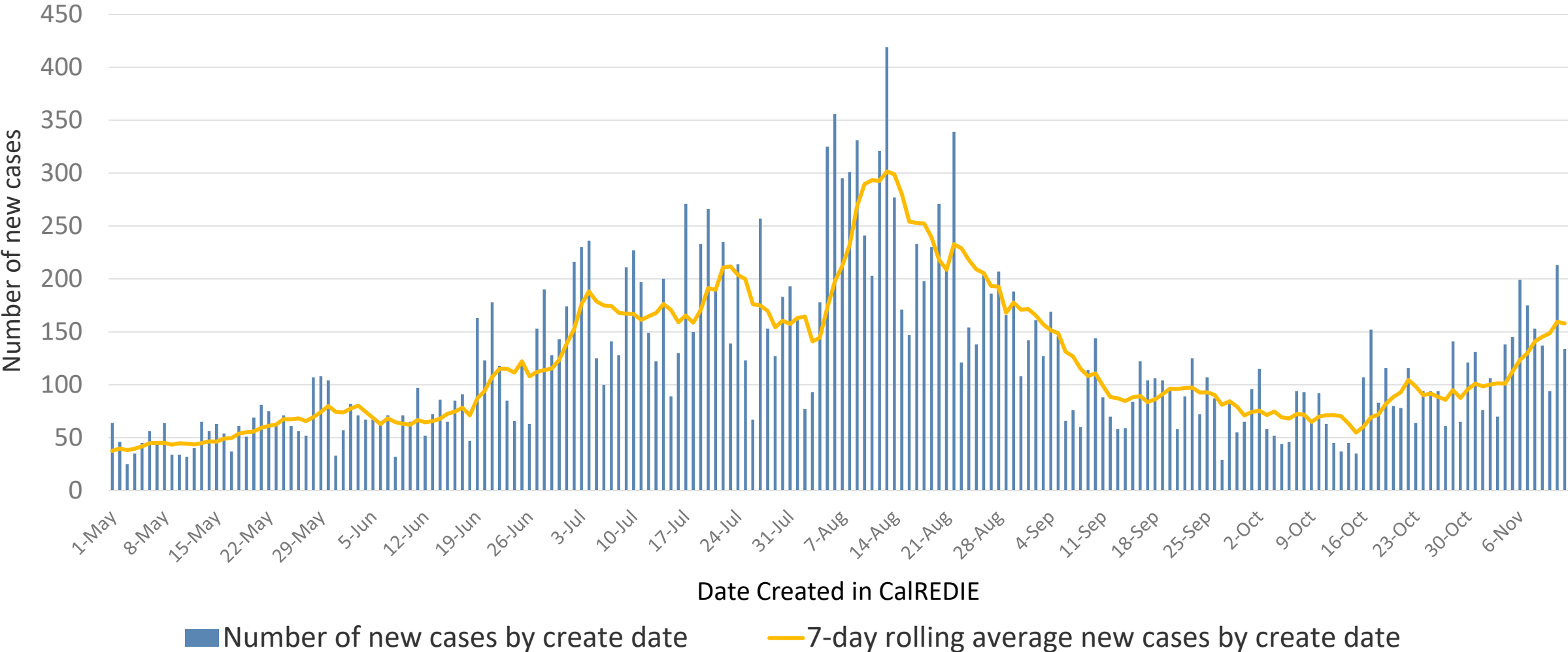
# CASES & DEATHS

As of November 16, 2020

By Gender, Race/Ethnicity, Age Group, Jurisdiction, and Over Time [Mobile version](#)



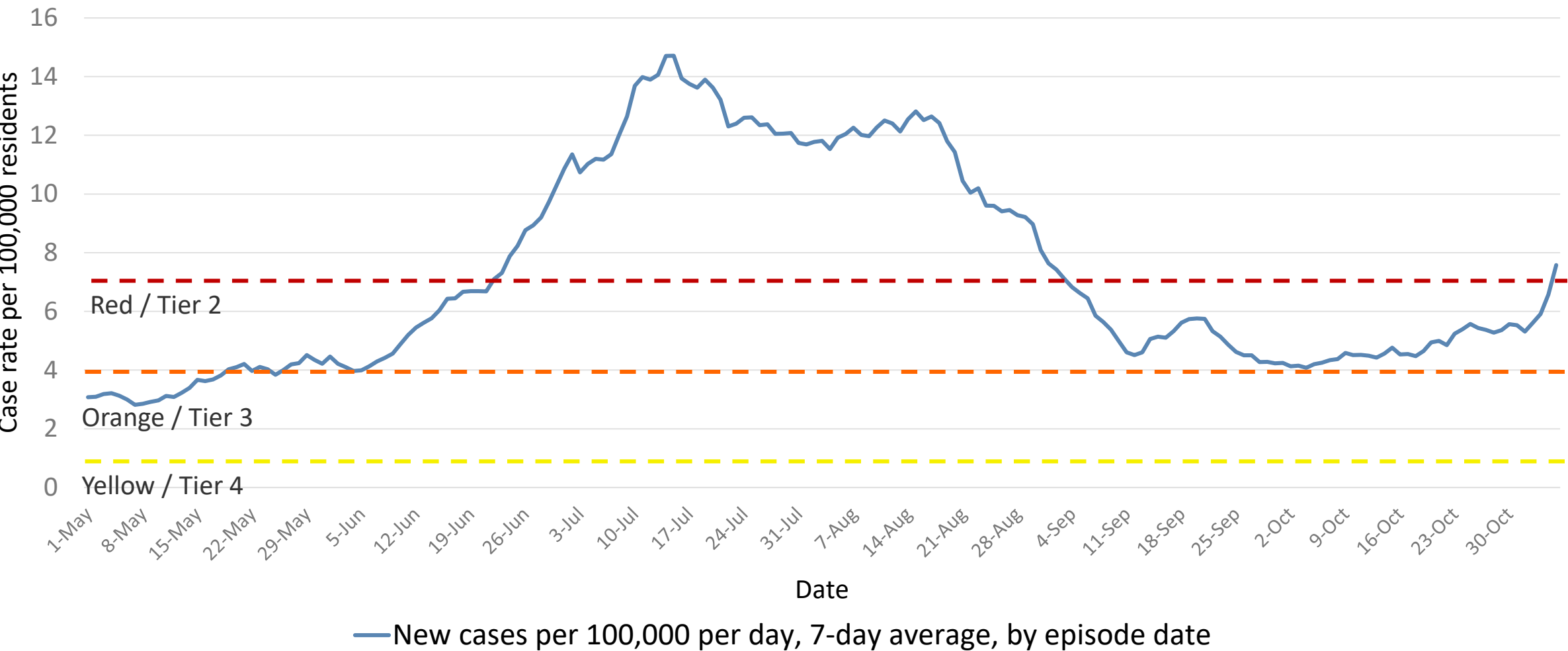
# New Alameda County COVID-19 Cases by date created, 2020



Includes City of Berkeley

Source: CalREDIE Data Distribution Portal download November 13, 2020 9:30 am.

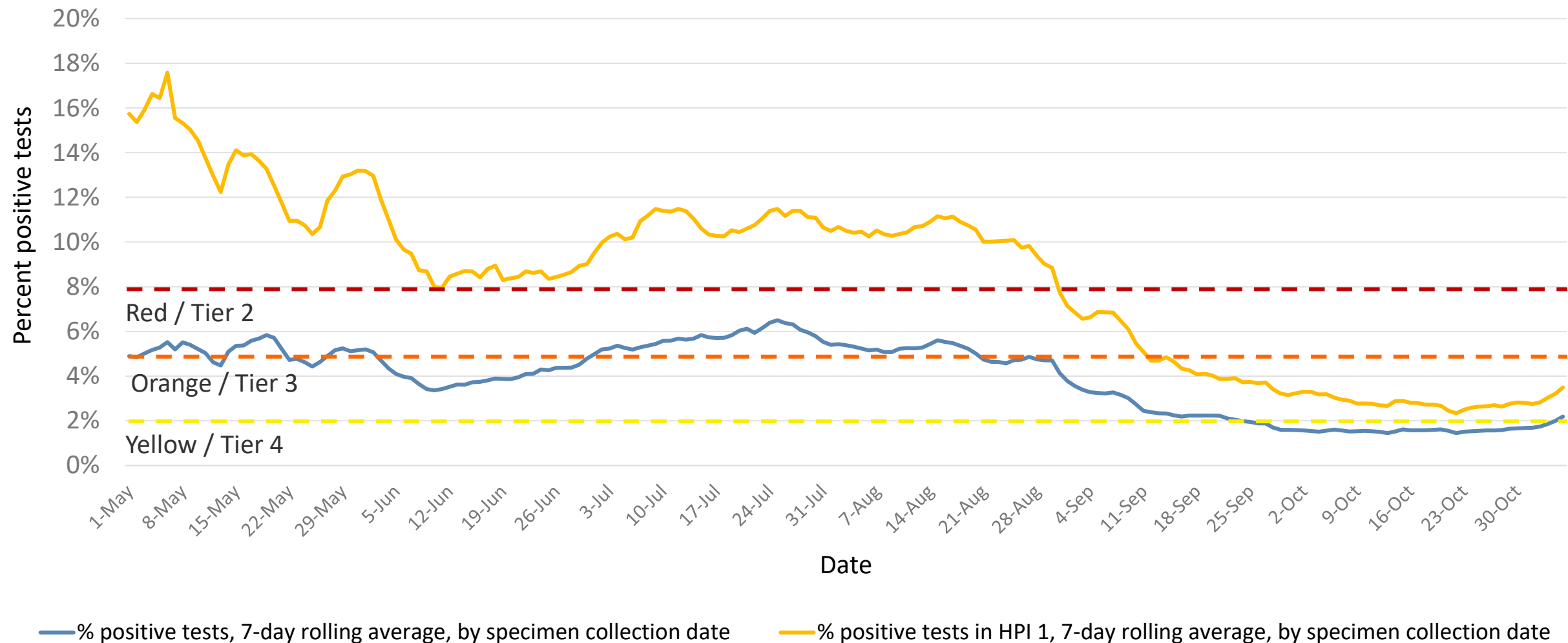
# Alameda County COVID-19 Daily Case Rate, 2020



Includes City of Berkeley

Source: CalREDIE Data Distribution Portal download November 13, 2020 9:30 am.

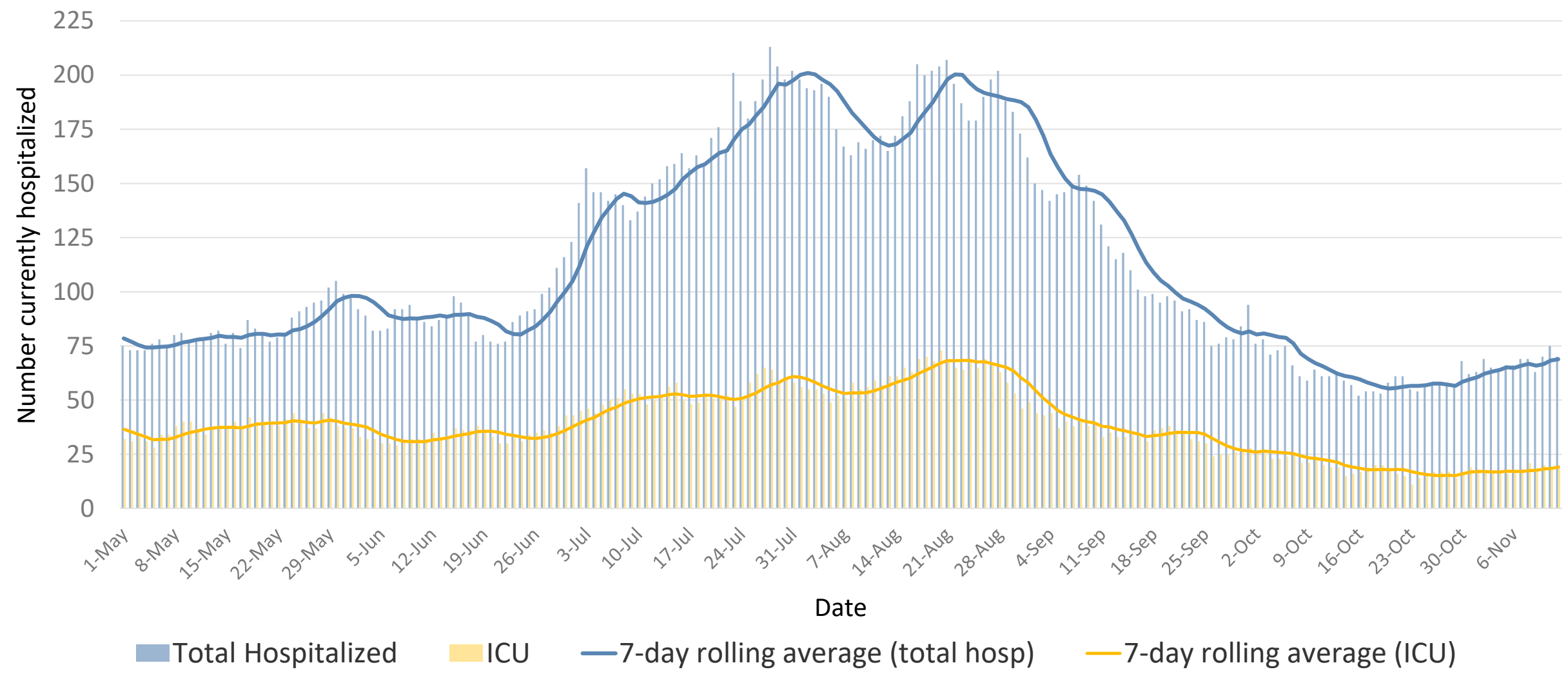
# Alameda County COVID-19 Test Positivity, 2020



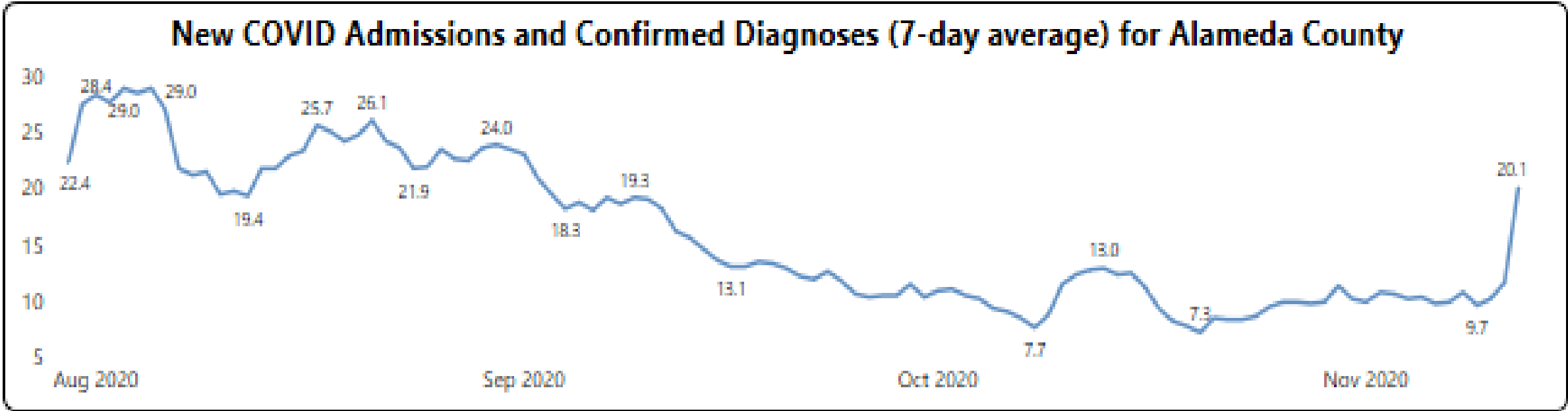
Includes City of Berkeley

Sources: 1) CalREDIE Data Distribution Portal download November 13, 2020 9:30 am. 2) Avellino master spreadsheet.

# COVID-19 Patients Currently Hospitalized in Alameda County, 2020



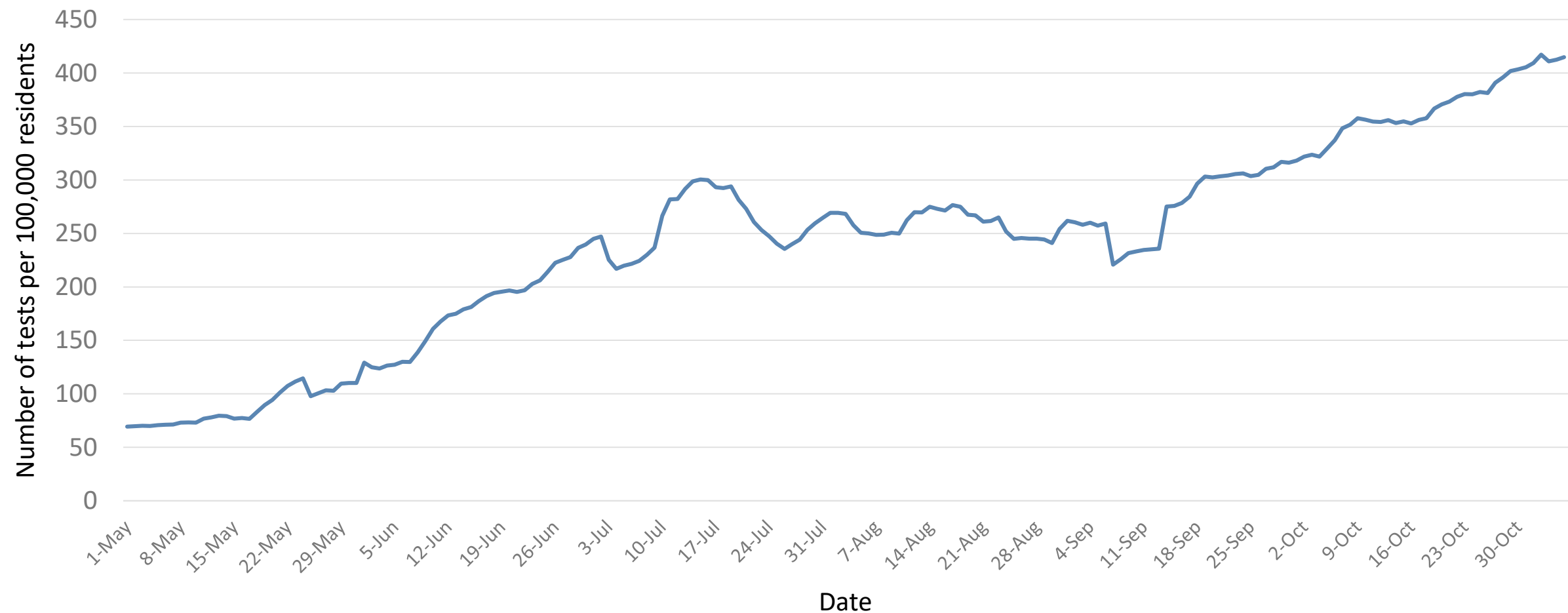
Source: California Department of Public Health, November 13, 2020



As of November 12, 2020



# Alameda County COVID-19 Testing, 2020



— 7-day rolling average # of tests per day per 100,000 residents, by specimen collection date

Includes City of Berkeley

Sources: 1) CalREDIE Data Distribution Portal download November 13, 2020 9:30 am. 2) Avellino master spreadsheet.



# Alameda County's Tier Status

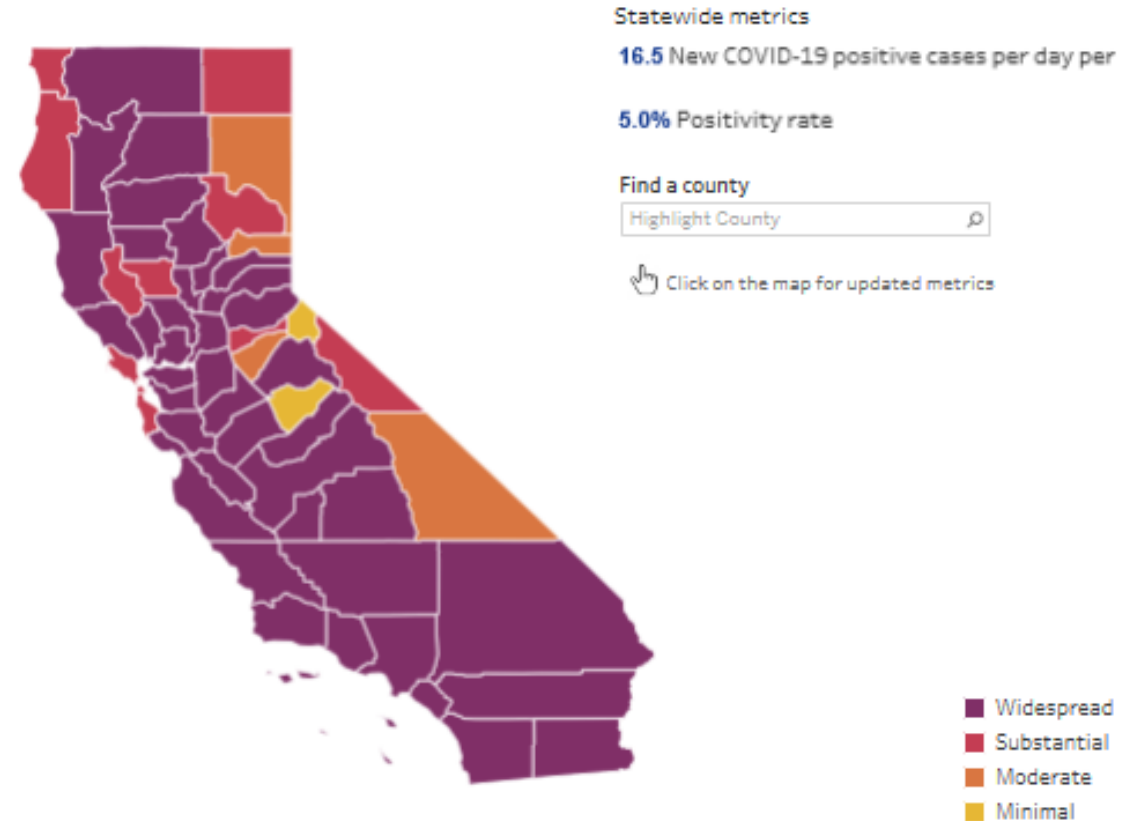


# Alameda County in the Purple Tier

- As of November 16, **Alameda County was moved to the Purple Tier**, indicating widespread risk
- **Metrics for tier movement**
  - New cases with 4 day lag vs 7 day
  - Rate of positive tests

## Current tier assignments as of November 16, 2020

Tier assignments may occur any day of the week and may occur more than once a week.



# Alameda County Tier Status, November 16, 2020

Current Tier Status	Purple = Tier 1
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	Tier 1 (Widespread)	Tier 2 (Substantial)	Tier 3 (Moderate)	Tier 4 (Minimal)	Alameda County (11/16/20)
Adjusted Case Rate per 100,000	>7	4 to 7	1 to 3.9	<1	7.0
Overall Test Positivity Rate	>8%	5% to 8%	2% to 4.9%	<2%	2.5%
Lowest HPI Quartile Test Positivity Rate	>8.0%	≤8.0%	<5.2%	<2.2%	2.8%



# Reopening Plan

# Shelter in Place Update

- Dramatic rise in cases and hospitalizations demands quick action
- Alameda County paused reopening on 11/12/20; **move to Purple Tier on 11/16/20 means further restrictions:**
  - Effective 12:01 a.m. on November 18, all activities and sectors must conform to the State's requirements for Purple Tier
  - Per State requirements, any activity that was only permitted in the Red or Orange Tier will need to close
  - HCSA will provide additional guidance to local restaurants in the coming days on how to continue operating outdoors safely as the weather changes
  - Schools currently open for in-person instruction may remain open; additional schools may not open for in-person instruction, and Alameda County is not offering a waiver process
- If trends worsen, may need to further restrict activities to slow spread of the virus
- **Resumption of activity will be guided by data trends**
  - [list of activities permitted in Alameda County](#) regularly updated as needed



Sector/Activity	Purple Tier Restrictions
Critical Infrastructure	open w/ modifications
Gatherings	outdoor only, maximum of 3 households
Limited Services	open w/ modifications
Hair Salons & Barbershops	indoor w/ modifications
Personal Care Services	outdoor w/ modifications
Schools	may remain open if already open; may not open otherwise
Wineries	outdoor w/ modifications
Family Entertainment Centers	outdoor w/ modifications
Hotels and Lodging	open w/ modifications
Museums, Zoos & Aquariums	outdoor w/ modifications
Libraries	indoors w/ modifications, 25% max capacity
Gyms and Fitness Centers	outdoor w/ modifications
Cardrooms, Satellite Wagering	outdoor w/ modifications
Outdoor playgrounds and outdoor recreational facilities	open w/ modifications
Retail	indoors w/ modification, 25% max capacity
Shopping Centers (malls, destination centers, swap meets)	indoors w/ modification, 25% max capacity; common areas & food courts closed
Places of Worship	outdoor w/ modifications
Movie Theatres	outdoor w/ modifications
Restaurants	outdoor w/ modifications
Bars, Breweries & Distilleries	closed
Offices	remote
Professional Sports	open w/ modifications; no live audience
Live Audience Sports	closed
Amusement Parks	closed



# Prevention is critical

To get case rates down and resume activities, it is critical that we continue

- Wearing masks
- Physical distancing
- Staying home when sick
- Washing hands frequently

## Recommendations for staying healthy over the holidays

- Avoid gatherings
- Keep it short (less than 2 hours)
- Keep it outdoors
- Keep it to a small group
- Keep that group regular (don't add multiple/new households)
- Don't share food and drink
- Stay home if you're at high risk

## Avoid non-essential travel

- If you must travel, use face coverings, distancing, and hand hygiene for safety
- If you travel, avoid crowds and unventilated spaces where people are not masked
- We strongly recommend 14 days of self-quarantine on return





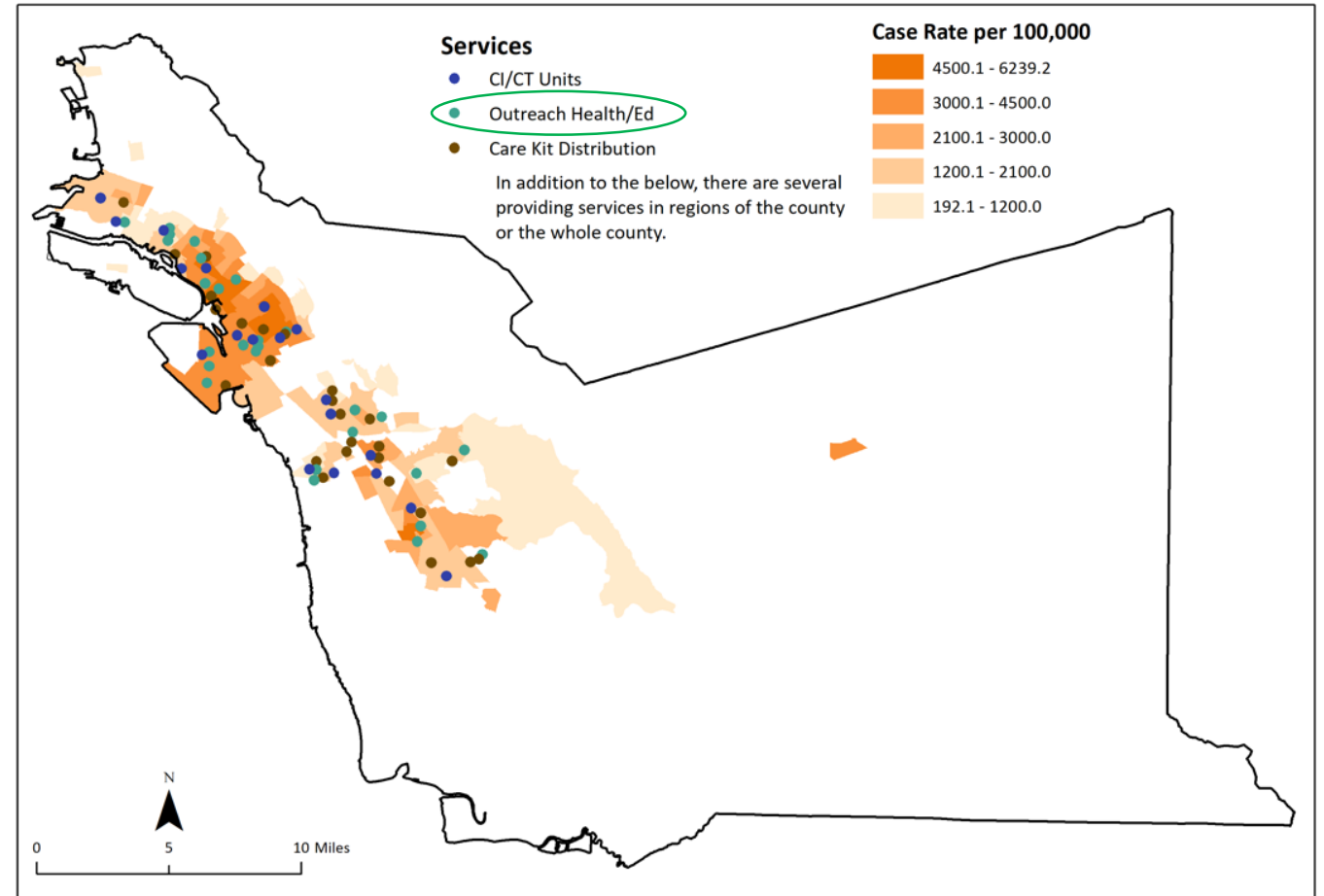
# Communications Update



# Communications Update: Outreach & Health Education

- 11 CBOs contracted to provide Outreach and Health Education across county
- Focus on areas with highest case rates
- Coordinating with Communications Team
- Co-developing messaging
- Sharing culturally responsive info through trusted messengers
- Inform social marketing campaign

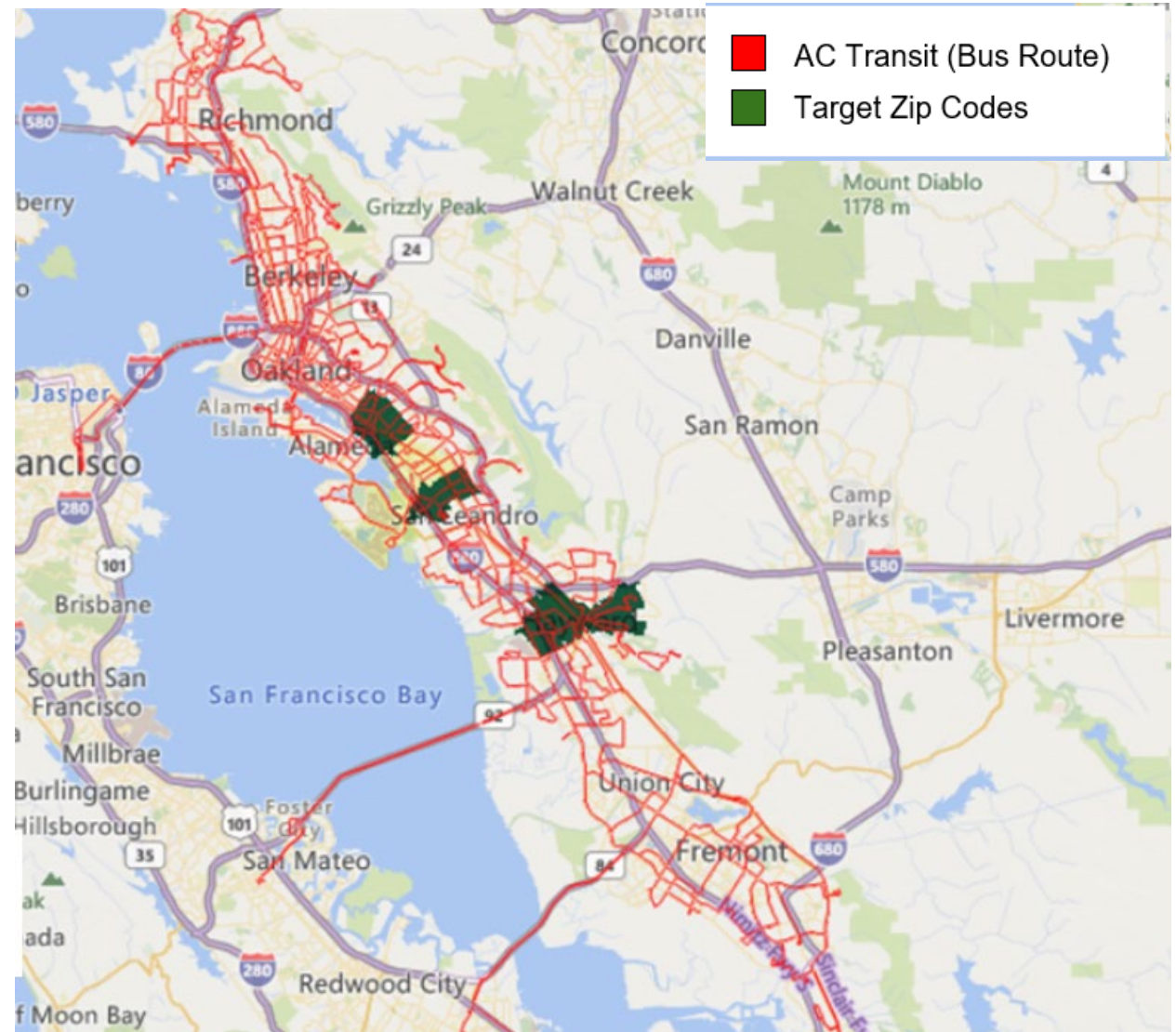
Services and COVID Rate



Source: ACPHD CAPE, with data from CalREDIE 2020-11-08.

# Communications Update: Social Marketing Campaign

- Spanish language TV & radio ads in December
- Multilingual AC Transit bus ads covering Oakland and Hayward garages in December
- Multilingual posters
- Expanded social media
- Coordination with Outreach and Health Education vendors
- Informed by community partners



MASK ON

SAVE LIVES



If you need:

FREE MASKS, FOOD,

TESTING, SHELTER OPTIONS

OR OTHER SERVICES CALL → 510-353-3900

get more info:

covid-19.acgov.org

[QR CODE]

BE Well

@Dare2BWell

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

BE Well

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@Dare2BWell

LET'S KEEP EACH OTHER SAFE



CUÍDESE Mucho

HAY QUE MANTENERNOS A SALVO



TOGETHER WE CAN STOP THE SPREAD OF COVID-19

BE Well

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

@Dare2BWell

# Questions