## GOALS

**Prevent COVID-19 infection, transmission, and serious illness.**
- Maintain and implement new measures as needed and provide guidance to individuals, organizations, and businesses on how to minimize risk exposure and transmission.
- Protect populations most vulnerable to exposure and transmission.
- Support community-informed and community-led outreach, testing, prevention, health promotion, and education initiatives.
- Align prevention, health promotion, and education initiatives with testing programs.
- Communicate effectively through multiple means to inform and educate.
- Supply or link people to resources that they need to protect themselves, their families, and their communities.
- Vaccinate Alameda County residents.

**Test, isolate, and support care of people with COVID-19.**
- Expand access to, promote, innovate, and conduct testing.
- Investigate cases and trace contacts.
- Isolate people who tested positive for COVID and quarantine their contacts.
- Ensure equitable and ethical access to medication and therapies.
- Provide housing options for residents who test positive for SARS-CoV-2 in congregate settings.

**Redress COVID-19-related racial/ethnic health disparities.**
- Track epidemiologic trends by race/ethnicity, SES, gender, sexual orientation, and age.
- Target COVID-19-related services to communities shouldering disproportionate disease burden.
- Address root causes to disparities in COVID-19 and other health conditions like overcrowded housing, no paid leave for essential workers, lack of health insurance, high-rates of unemployment, and anti-immigrant policies.
- Ensure that all services are acceptable, accessible, of high quality, culturally competent, and linguistically appropriate.
- Increase funding to community-based organizations led by and serving people shouldering disproportionate disease burden.

**Strengthen, align, and evaluate public health infrastructure.**
- Innovate and strengthen testing, prevention and education, and case investigation and contact tracing, and outbreak investigation.
- Modernize and expand surveillance (behavioral and epidemiologic) and laboratory services.
- Expand program evaluation and community research capacities.
- Continue to use data to drive decisions.
- Meaningfully engage communities most impacted by COVID-19 and fund the organizations they lead.
- Strengthen the infrastructure, core operating and technical capacities of public health staff and community partners.
- Support and institutionalize the county’s disaster service worker corp.
- Expand quality improvement and assurance initiatives within the public health department.
- Expand bilingual capacities across the agency.