

2-YEAR COVID-19 STRATEGY

Updated May 2021



GOALS

Prevent COVID-19 infection, transmission, and serious illness.

Test, isolate, and support care of people with COVID-19.

Redress COVID-19-related racial/ethnic health disparities.

Strengthen, align, and evaluate public health infrastructure.

STRATEGIES

- ✓ Maintain and implement new measures as needed and provide guidance to individuals, organizations, and businesses on how to minimize risk exposure and transmission.
- ✓ Protect populations most vulnerable to exposure and transmission.
- ✓ Support community-informed and community-led outreach, testing, prevention, health promotion, and education initiatives.
- ✓ Align prevention, health promotion, and education initiatives with testing programs.
- ✓ Communicate effectively through multiple means to inform and educate.
- ✓ Supply or link people to resources that they need to protect themselves, their families, and their communities.
- ✓ Vaccinate Alameda County residents.

- ✓ Expand access to, promote, innovate, and conduct testing.
- ✓ Investigate cases and trace contacts.
- ✓ Isolate people who tested positive for COVID and quarantine their contacts.
- ✓ Ensure equitable and ethical access to medication and therapies.
- ✓ Provide housing options for residents who test positive for SARS-CoV-2 in congregate settings.

- ✓ Track epidemiologic trends by race/ethnicity, SES, gender, sexual orientation, and age.
- ✓ Target COVID-19-related services to communities shouldering disproportionate disease burden.
- ✓ Address root causes to disparities in COVID-19 and other health conditions like overcrowded housing, no paid leave for essential workers, lack of health insurance, high-rates of unemployment, and anti-immigrant policies.
- ✓ Ensure that all services are acceptable, accessible, of high quality, culturally competent, and linguistically appropriate.
- ✓ Increase funding to community-based organizations led by and serving people shouldering disproportionate disease burden.

- ✓ Innovate and strengthen testing, prevention and education, and case investigation and contact tracing, and outbreak investigation.
- ✓ Modernize and expand surveillance (behavioral and epidemiologic) and laboratory services.
- ✓ Expand program evaluation and community research capacities.
- ✓ Continue to use data to drive decisions.
- ✓ Meaningfully engage communities most impacted by COVID-19 and fund the organizations they lead.
- ✓ Strengthen the infrastructure, core operating and technical capacities of public health staff and community partners.
- ✓ Support and institutionalize the county's disaster service worker corp.
- ✓ Expand quality improvement and assurance initiatives within the public health department.
- ✓ Expand bilingual capacities across the agency.